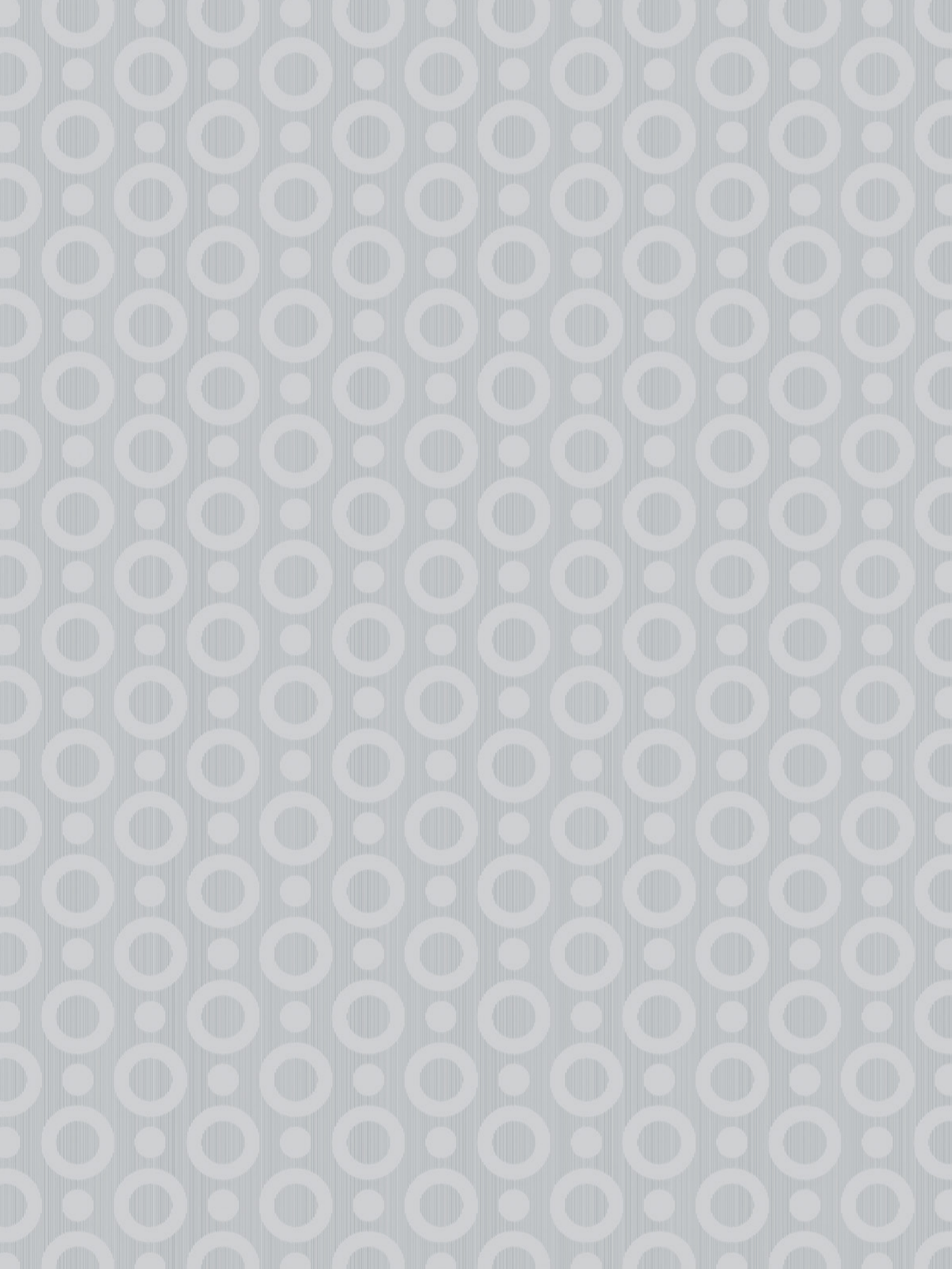


m o o o i



A LIFE EXTRAORDINARY



A LIFE EXTRAORDINARY

DIVE INTO THE WORLD OF MOOOI

m o o o i



Moooi presents
**A LIFE
EXTRAORDINARY**

The past years showed us the importance of several things in life: human contact, the pieces we surround ourselves with, and the value of the online world. The sudden juxtaposition of experiencing life online and offline was a challenge and made us rethink what it means to live A Life Extraordinary. A new era has emerged where the physical and virtual meet in the most natural way, using technology as our guide.

Since December 2019, Moooi has released new designs year-round, instead of presenting everything during Salone del Mobile. We celebrate new designs, and how and when we think it is best. These celebrations gradually took place digitally more and more, providing us with insights into the vast possibilities of the online world combined with interior design and lifestyle.

In 2021, we brought you digital interior moods that we believe encapsulate a broader theme than only design pieces. Each mood was built upon feelings of hope, love, and imagination. Essential themes that help us curate our lives and move forward. Continue looking ahead to what else is there. The first mood, Beauty Blooms, is the soft hug that brings a breath of very much needed fresh air. Defy Gravity provides us with strength and clarity, to move forward with resilience. And expressive Paper Play reminds us of the importance of playfulness and movement.

This year brings us Divine Dreams. A mood that has the feel of a lavish secret romance, like the stolen minutes of enjoying the afternoon sun. Divine Dreams will be presented during Salone del Mobile 2022, where we will merge our digital and physical worlds. Over the past few years, we've also focused on making the world of Moooi even more tangible. We introduced multi-sensorial designs, such as new textiles, leathers, and home fragrances, but also focused on sound, visuals, and increased usability on our digital platforms. We introduced the Extra O Collection; accessories that add a little extra to our outfits and interiors, and we expanded with the Memento Moooi Wallcovering collection. This year, we grow even further by introducing the very first Moooi Bedding collection.

The world and our online and offline lives may have changed over the past two years. Fortunately, some things stay the same. We still don't tell designers how to do their job. We listen to what designers want to create and achieve with their designs. We try to turn their dreams into reality, dreams that last beyond every day. The result? A unique collection that are eclectic and edgy, always on the edge of culture and commercial reality. Inspired from various sources, it creates conversation pieces for your environment, things that make your home even more special, with the 'extra O' for value and beauty. Together, we create a collection of unique beauty that will not just last for years, but for generations to come.

This year we will stay focused on expanding and further growing the digital world of Moooi. To bring you A Life Extraordinary through unexpected new ways. And of course, bring you more breathtaking new designs.

MARCEL WANDERS
Art Director

ROBIN BEVERS
CEO

Discover the world of Moooi through four vivid chapters shaped as visual poems. New and known Moooi designs take the stage as you explore Beauty Blooms, Defy Gravity, Paper Play, and Divine Dreams. Each chapter is completed with sensorial Moooi Home Fragrances, brand-new Moooi Carpets, and Moooi Wallcovering designs inspired by newly discovered Extinct Animals.

6

CHAPTER I

Beauty Blooms

- P08 Hortensia Armchair
- P14 Flowergarden Carpet
- P16 NR2
- P20 Mimic Moth Wallcovering
- P24 Hubble Bubble
- P30 Leather Collection
- P36 Heracleum



CHAPTER II

Defy Gravity

- P48 Gravity Chandelier
- P54 Queen Cobra Wallcovering
- P56 Raimond II
- P64 Sofa So Good
- P76 Pet Light
- P82 Random Light
- P84 Tiger from Tibet Carpet

46



CHAPTER III

Paper Play

- P88 Plié Plissé Light
- P94 Dandelion Cranes Wallcovering
- P98 Tinkering
- P106 Monster Basketball
- P112 No Screw No Glue
- P118 Sprouts Collection
- P120 Animal Family



86

CHAPTER IV

Divine Dreams

- P124 Aldora Sofa
- P128 Pogo Goat Wallcovering
- P130 Serpentine Light
- P134 Serpentine Carpet
- P136 Golden Tiger Wallcovering
- P138 Flock of Light
- P142 Bisanto Collection
- P150 Container Table
- P156 Space Escape Collection
- P158 Space Table Lamp
- P162 Extinct Animals Fabric Collection
- P168 Extinct Animal Ornaments
- P170 Extra O Collection

122



CHAPTER I

BEAUTY BLOOMS

*Blue skies and soft pastels of budding blossoms.
Cool breezes carrying fresh scents tickle your skin.*

*Nature awakens with the promise of a world anew.
The blooming beauty of spring arrived overnight.*

Experience
Beauty Blooms



The Bloom of the Hortensia Armchair

Starting out as a 3D rendering, the Hortensia Armchair was first made into a limited edition. And with over 30.000 petals, producing the chair on a large scale was thought impossible. But together, Andrés Reisinger, Júlia Esqué and Moooi found a way. Together, they made the ‘impossible’ design possible and accessible to all.





Wake up in blooming blossoms with the Hortensia Armchair by Andrés Reisinger & Júlia Esqué.

BLOOMING BEAUTY

Hortensia Armchair, by Andrés Reisinger & Júlia Esqué, innovatively replicates the beauty of nature. This blooming beauty is inspired by the basic human need for warmth and comfort. Sit down and feel comforted, calm, and soothed. As if you're sitting in a blooming flower, enveloped in smooth and gentle petals.

ABOUT THE DESIGNERS

Artist and designer Andrés Reisinger bridges the imagined and the tangible. His works are conceptual yet accessible, with immersive 3D visuals, otherworldly compositions, and experimental use of textures. Reisinger's worlds are dreamy and almost meditative.

Júlia Esqué is a product designer with a focus on textile design. Her projects are based on the experience of research and hands-on making. Besides making her own work, Júlia shares her knowledge of textile design by teaching and running workshops at several design schools.



Andrés Reisinger & Júlia Esqué, designers of Hortensia Armchair.

HORTENSIA ARMCHAIR BY
ANDRÉS REISINGER & JÚLIA ESQUÉ
upholstered in Hortensia Petal Pink.

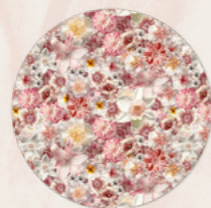


Wake up in blooming
blossoms with Hortensia





FLOWERGARDEN CARPET BY MARCEL WANDERS STUDIO



The Flowergarden Carpets by Marcel Wanders studio capture a lush and overflowing flowerbed in the hours right before and after sunset. Flowergarden Carpet Day captures the moment a rosy blanket lies over a lush garden during golden hour.

FLOWERGARDEN DAY CARPET BY MARCEL WANDERS STUDIO for Moooi Carpets, **THE GOLDEN CHAIR** BY NIKA ZUPANC upholstered in Harald 3 in colours 443, 123, 792, **CONTAINER TABLE NEW ANTIQUES** BY MARCEL WANDERS STUDIO in White, with Oak table top in Traffic White (RAL 9016), **DELFT BLUE VASE** BY MARCEL WANDERS STUDIO Model 6, **NR2** BY BERTJAN POT in White (Large shown), **NR2 FLOOR LAMP** BY BERTJAN POT in White, **MIMIC MOTH WALLCOVERING** BY MOOOI for Moooi Wallcovering in Pink.



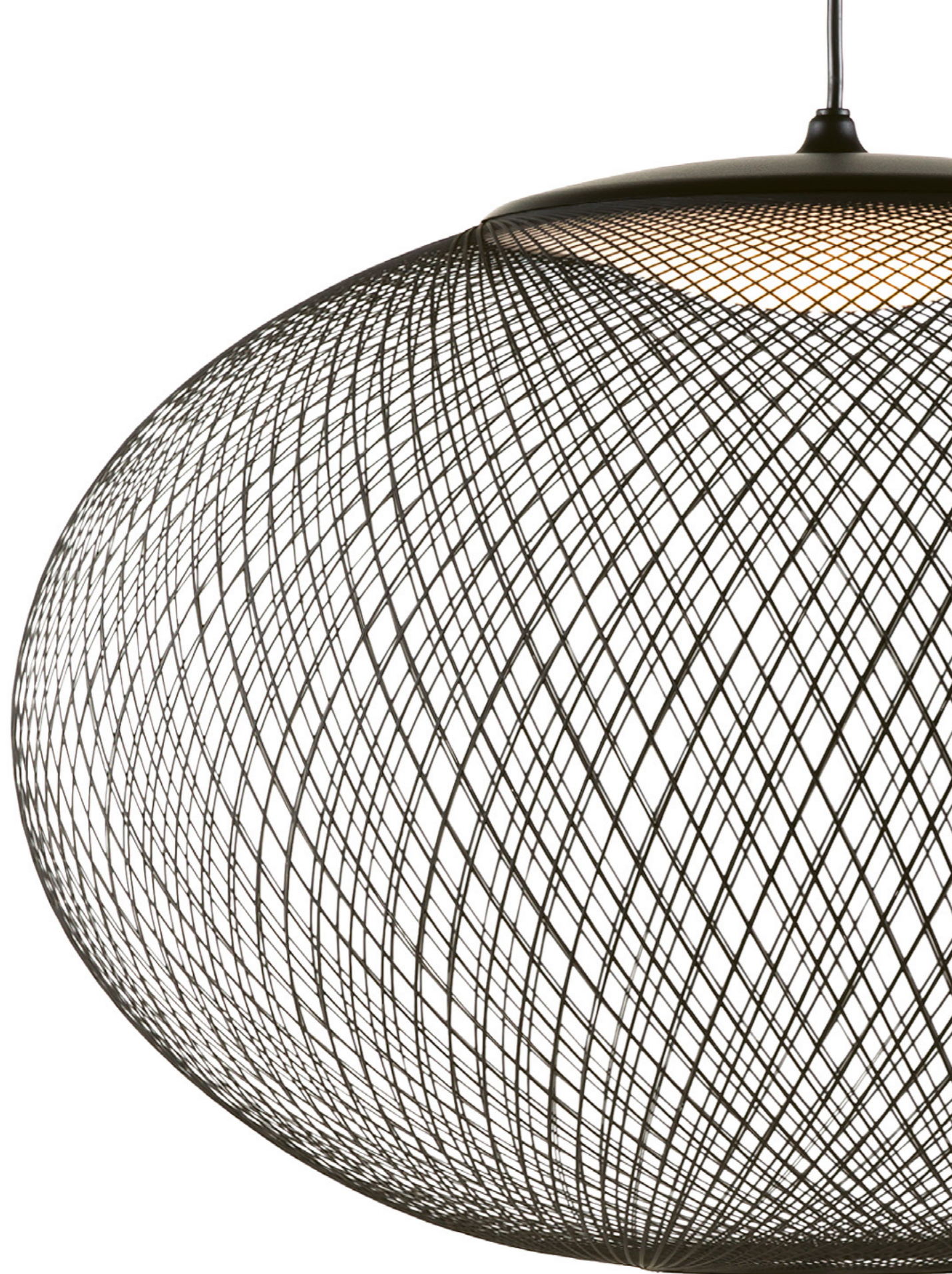
MOOOI ORIGINALS

NR2 is the epitome of timeless elegance

Bertjan Pot's first experiments with fibreglass resulted in Random Light. A few years later came Non-Random. Finally, the raucous nature of the Random family and sweetness of Non-Random light gave way for a subdued calmness in the NR2.

NR2 BY BERTJAN POT in White, (Large shown), **MONSTER TABLE** BY MARCEL WANDERS STUDIO in Black Stained, **MONSTER CHAIR** BY MARCEL WANDERS STUDIO upholstered in Skai leather in colour Black, with Arms and Diamond Stitching, **EGG VASE** BY MARCEL WANDERS STUDIO (Small and Large shown), **ARISTO QUAGGA WALLCOVERING** BY MOOOI for Moooi Wallcovering in Snow.





The lattice pattern of this composed design creates a fine web that shines and glimmers in the light. NR2, whether suspended or as a floor lamp, brings an elegant calmness to any interior.

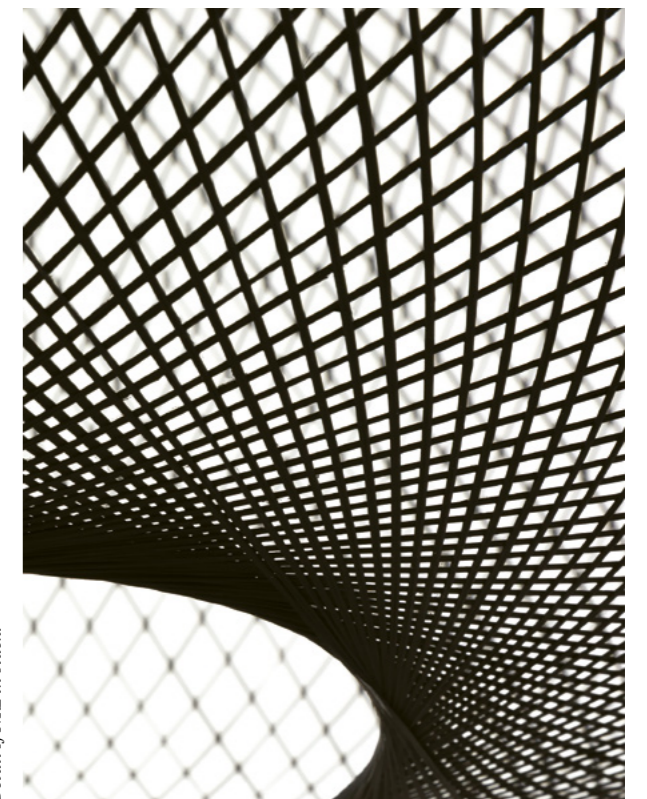
A CALM FIBREGLASS FOCAL POINT

NR2 by Bertjan Pot is an elegant and bright bubble of white or black fibreglass thread. The fine web is oval-shaped and bears the signature style of Bertjan Pot; designs created from an experiment with different materials. The integrated LED lamp in NR2 subtly diffuses a soft and magical glow around the room. NR2 comes as a floor lamp and as a suspended lamp, both the calm focal points in any space.

ABOUT THE DESIGNER

Bertjan Pot, the designer of Random Light, is a more contemporary inventor than a designer. Most of his experiments start quite impulsively by a certain curiosity for how things could function or something could look. After graduating from the renowned Design Academy in Eindhoven (NL), Pot started experimenting with the glass-fibre remains of his graduation project. This resulted in Random Light, Non Random and eventually NR2 family.

Discover what the NR2 looks like in your own home with our AR tool. Go to moooi.com/product/nr2 via mobile (iOS) and click 'View in AR'.



Detail of NR2 in black.



MIMIC MOTH WALLCOVERING BY MOOOI for Moooi Wallcovering in Dodo, LOVE SOFA BY MARCEL WANDERS STUDIO upholstered in Dodo Pavone Jacquard in colour White, High Back, GRAVITY CHANDELIER BY PAUL COCKSEGE (5 shown).



MIMIC MOTH

Mimic Moths were social creatures that lived in sizable colonies and took good care of each other. The Mimic Moth was known for its ever-changing appearance by mimicking the flower it was resting on and always fluttering around in high numbers.



CALLIGRAPHY BIRD BLUE DUVET SET BY MOOOI, 100% Cotton Jacquard, with Oxford Border around pillowcases, and Uni Dyed backside, **MIMIC MOTH WALLCOVERING** BY MOOOI for Moooi Wallcovering in Pink, **HORTENSIA ARMCHAIR** BY ANDRÉS REISINGER & JULIA ESQUÉ upholstered in Hortensia Petal Pink, **CALLIGRAPHY BIRD CARPET** BY MOOOI for Moooi Carpets from Extinct Animal Collection, **EMBROIDERED BLOOMING SEADRAGON CUSHION** BY MOOOI in Coral, **QUILTED DODO PAVONE CUSHION** BY MOOOI in Blue, **NR2** BY BERTJAN POT in White, (Medium shown).

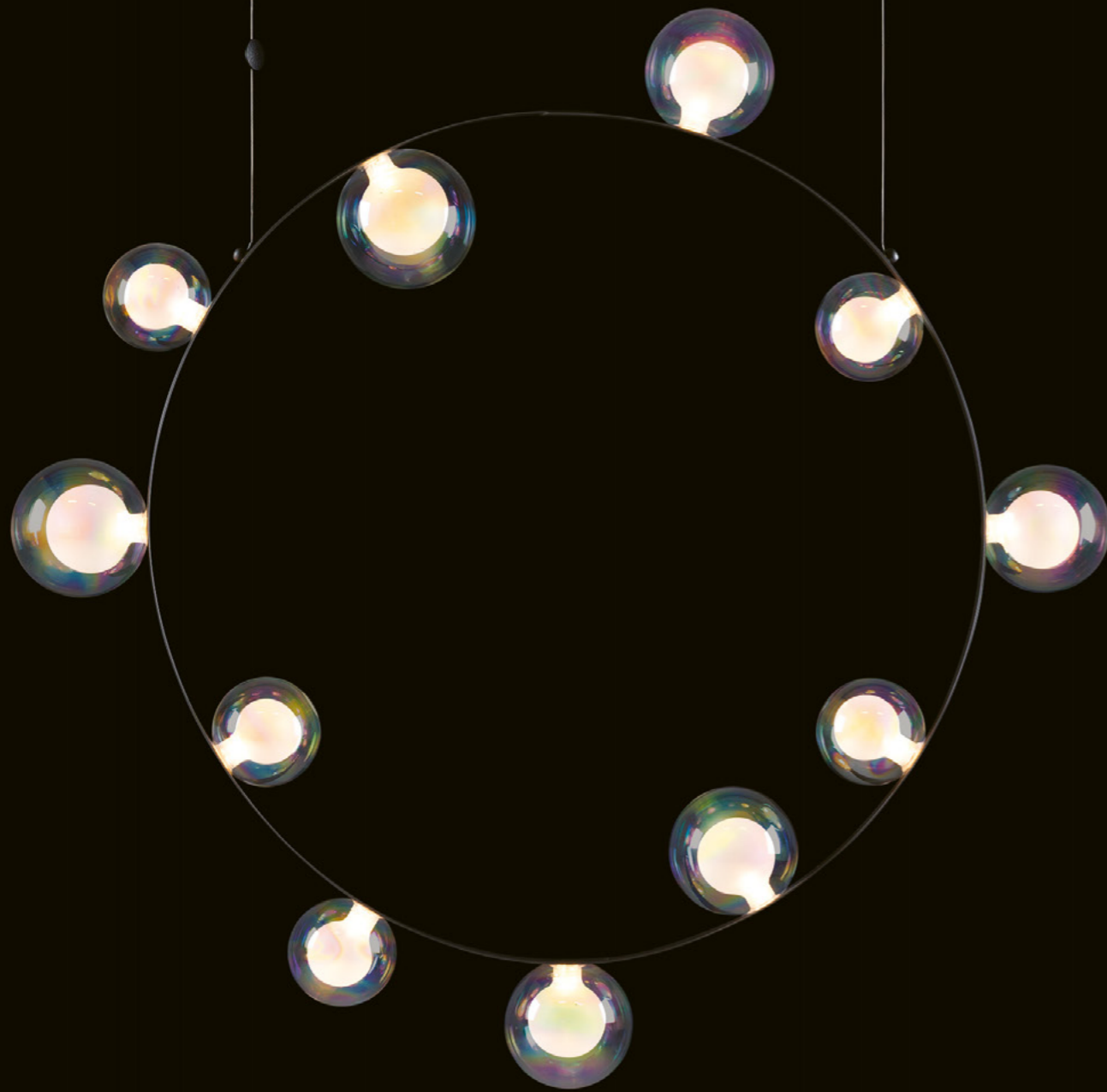
PRODUCT STORY

Wander away with Hubble Bubble

Hubble Bubble, designed by Marcel Wanders studio, takes you back to the freedom of blowing bubbles and running barefoot in the open air.

HUBBLE BUBBLE BY MARCEL WANDERS
STUDIO Frosted, (7 and 11 shown), **THE GOLDEN**
CHAIR BY NIKA ZUPANC upholstered in Signature
Leather Golden Glossy.





Hubble Bubble 11 Oil
BY MARCEL WANDERS STUDIO

Hubble Bubble fills the air with perpetual bubbles. A fleeting moment turned into an everlasting memory.

THE FREEDOM OF BUBBLES

Hubble Bubble, designed by Marcel Wanders studio, is an airy and joyful suspension lamp inspired by the joy and freedom of soap bubbles. Each bubble is made from blown oil-iridescent or frosted glass spheres. Hubble Bubble can be suspended both horizontally and vertically, and everything in between.

ABOUT THE DESIGNER

Marcel Wanders studio is a leading product and interior design studio in the creative capital of Amsterdam. It has over 1,900+ iconic product and interior design experiences all around the globe for private clients and premium brands. Under Marcel Wanders and Gabriele Chiave's creative leadership and direction, the studio has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true."

The studio's work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain. In this universe, the coldness of industrialism is replaced with the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment.

Discover what Hubble Bubble looks like in your own home with our AR tool. Go to moooi.com/product/hubble-bubble via mobile (iOS) and click 'View in AR'.



Marcel Wanders studio, designers of the Hubble Bubble.



RIPPLES CARPET BY ANDRÉS REISINGER



The Ripples Carpet by Andrés Reisinger shows the fluid motion of a single drop falling into water. As soon as the drop hits the surface, a dance of scattering rings follows. The Ripples Carpet gives us a calm, fluid, and focused world where time seems to move more slowly.

Beauty Blooms



Discover this mood board online



Use our mood boards on [Moooi.com](https://www.moooi.com) to create the most comfortable room in your home

HUBBLE BUBBLE BY MARCEL WANDERS STUDIO in Oil (7 shown), **MIMIC MOTH WALLCOVERING** BY MOOOI for Moooi Wallcovering in Pink Petal, **NR2** BY BERTJAN POT in White (Large shown), **ROOM FRAGRANCE BEAUTY BLOOMS** BY MOOOI Reed Diffuser, **OBON TABLES** BY SIMONE BONANNI in Grey, Rectangular Low and Square High, **RIPPLES IN PINK CARPET** BY ANDRÉS REISINGER for Moooi Carpets from Ripples Collection, **HORTENSIA ARMCHAIR** BY ANDRÉS REISINGER & JÚLIA ESQUÉ upholstered in Hortensia Petal Pink.

MOOOI PRESENTS

Leather, the understated luxury

Durable and long-lasting, leather furniture can be passed along from generation to generation and keeps memories alive. Leather is the timeless material choice for understated luxury.

NUT DINING CHAIR BY MARCEL WANDERS
STUDIO upholstered in Spectrum leather in colour
Agave, Oak frame in Cinnamon.

BART ARMCHAIR
upholstered in Shade leather
in colour Ochre.



You can never go wrong with a leather sofa or chair. Leather is one of nature's most luxurious gifts. Discover our leather collections and transform any object or space into something exceptional.

A LEATHER CHAIR OR SOFA IS A FOREVER CLASSIC

The earliest known examples of leather furniture are leather chairs in Egypt during the early dynastic period. The first leather sofa originated in Greece in the late 7th century. It's safe to say leather as upholstery is as classic as they come. Leather furniture has come a long way since then. In the 18th century, leather played a prominent role in interiors because of the success of the well-known Chesterfield sofa and in the 1960s leather furniture took another flight in popularity. But leather furniture has always been around, on-trend or not. That's how you recognise a classic.

LEATHER FURNITURE AS THE KEEPER OF YOUR LIFE'S STORY

Our fabric and material collection contains high quality 100% real, authentic, genuine leather. Good quality leather, when cared for properly, ages like a fine wine. Over the decades, leather will develop fine creases and veins. It becomes a unique piece that tells your life's story. Having a piece in leather means you can pass on your story for generations to come.



Detail of Ultra leather in colour Cognac.

BFF SOFA BY MARCEL WANDERS STUDIO upholstered in Spectrum leather in colour Agave, **ICONIC EYES** BY BERNHARD DESSECKER (85 shown), **MIMIC MOTH WALLCOVERING** BY MOOOI for Moooi Wallcovering in Sage, **JEWELS OF GLASS PILLOW** BY CLAIRE VOS in jewels of glass, Emerald.



MOOOI ORIGINALS

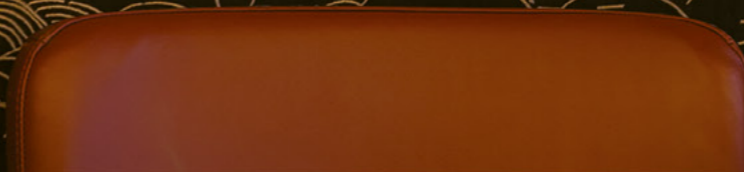
The eternal growth of Heracleum

Designer Bertjan Pot's first examinations for his iconic Heracleum were a bundle of electrical wires and the wish to light many LEDs at once. The result is a bunch of slender branches lighting up leaf-shaped lenses reminiscent of its namesake flower.



HERACLEUM II SUSPENDE BY BERTJAN POT in White, (Large shown), **ZIO DINING TABLE** BY MARCEL WANDERS STUDIO in Grey Stained, **ZIO DINING CHAIR** BY MARCEL WANDERS STUDIO upholstered in Hallingdal 65 in colour 116, oak frame in Grey Stained, **SHOJI BLOSSOM WALLCOVERING** BY MOOOI WALLCOVERING in Denim, **DELFT BLUE VASE** BY MARCEL WANDERS STUDIO model 7, **CANVAS DENIM RECTANGLE CARPET** BY MOOOI for Moooi Carpets from the Quiet Collection.

HERACLEUM III LINEAR BY BERTJAN
POT in White, **ZIO DINING TABLE**
BY MARCEL WANDERS STUDIO in
Natural Oil Stained Oak, **ZIO DINING**
CHAIR BY MARCEL WANDERS STUDIO
upholstered in Shade leather in colour
Ochre 20291, **INDIGO MACAQUE**
WALLCOVERING BY MOOOI for
Moooi Wallcovering in Ivory.





Heracleum is a Moooi Original design with a strong presence in our collection since the first introduction in 2010.

THE STORY OF A MOOOI ORIGINAL

Like almost all of Bertjan Pot's designs, Heracleum started out as an experiment. The Dutch designer loves exploring all possibilities of a material. For his Heracleum, he experimented with LED lights. He tried lighting many LED lights simultaneously and experimented with bundles of electrical wires shaped into a branch structure. During development, he realised it would need too much soldering.

Not willing to give up on his idea, Pot contacted Moooi's founder and creative director Marcel Wanders. He came up with the luminous idea to apply Electrosandwich® by Marcel Wanders studio: a technique of two layers of isolation and conductivity coated onto the structure. The conductive layer on top supplied the LEDs with power. This technique allowed the design to be even more slender than he initially hoped. His design and Electrosandwich® proved perfect for each other.

*Discover what Heracleum looks like in your own home with our AR tool. Go to your Heracleum of choice on moooi.com via mobile (iOS) and click **'View in AR'**.*



Bertjan Pot, designer of the Heracleum family (Copyright © Bertjan Pot, all rights reserved).

DODO PAVONE GREY DUVET SET
BY MOOOI, 100% Cotton Satin, Digital
Print on front, with Flat Piping around
pillowcases, and Uni Dyed backside,
QUILTED DWARF RHINO CUSHION
in Grey, **BLOOMING SEADRAGON**
PILLOW BY MOOOI, **ARMOURED**
BOAR PILLOW BY MOOOI, **SHOJI**
BLOSSOM WALLCOVERING BY
MOOOI for Moooi Wallcovering in Ivory,
WALKING ON CLOUDS DUSK
CARPET BY FRONT for Moooi Carpets
from Walking on Clouds Collection,
HERACLEUM THE BIG O BY BERTJAN
POT in White, (Small shown), **CHESS**
TABLE BY FRONT.





Room Fragrance Indigo Hotto

WITH NOTES OF RUM, VETIVER, CLOVE, YLANG YLANG, SANDALWOOD, & VANILLA MUSK

Plants are rich in scents that seduce and surprise. Over the past centuries, many plants and flowers went extinct. Luckily, our old adventurers collected the most extraordinary plants and flowers during their travels.

THE LOST ARCHIVES FOUND AGAIN

Moooi went digging through scent archives all over the world. In museums, libraries, and universities. By miracle, we found the scents and drawings of earth's extinct plants. Aromas from dreamy looking flowers that, according to elaborate written notes, would pop open with a loud and tangy sizzle. Drawings of fresh-looking jungle ferns as tall as a house, surrounding exotic and colourful flowers. Moooi discovered a wealth of extinct plants.

BRING THE FORGOTTEN SCENTS INTO YOUR HOME

Even though most extinct plants will never return, their preserved scents will forever tickle our imagination. The Extinct Plants inspired Moooi to create a collection of home fragrances to transform your home into a sanctuary. The Moooi Home Fragrances comprise of scented candles, room sprays and reed diffusers and are made from natural ingredients.

The Moooi Home Fragrance Gift Set contains fragrances Flabellum Fern, Indigo Hotto, and Calli Papayan.





DEFY GRAVITY

*Let gravity guide your imagination.
It's yours for the taking.*

*Let gravity be the foundation.
It can show you the way.*

*Let gravity define the form.
It was never only yours anyway.*

Dive into
Defy Gravity



PRODUCT STORY

Gravity Chandelier: re-imagining the past

Inspired by changing rigidity to elasticity, Gravity Chandelier by Paul Cocksedge re-imagines the chandeliers of the past. This modern chandelier lets you decide its size, but gravity defines the form.

GRAVITY CHANDELIER BY PAUL
COCKSEGE (5 shown), SOFA SO
GOOD BY MARCEL WANDERS
STUDIO upholstered in Shade leather
in colour Raw Umber 20292.





The Gravity Chandelier is the definition of a modern chandelier. At first glance, it doesn't reveal its flexibility and cleverness; it takes a second look to unravel its mystery.

A MODERN CHANDELIER FOR MODERN-DAY LIVING

London-based designer Paul Cocksedge figured that a flexible chandelier would match our living wants and needs so much better. You could decide where the light travels to. Lighting up dark corners around your dining area. Hanging it above your bed for soft and indirect lighting. Paul Cocksedge changed the rigid arms of a classic chandelier into something flexible and dynamic in his Gravity Chandelier. With its flexible arms, you define the chandelier's diameter and choose where the light travels, but the suspended elements create natural curves shaped by gravity.

ABOUT THE DESIGNER

Paul Cocksedge is an internationally acclaimed British designer, who has spent the last decade building a reputation for innovative design. His work spans design products, architectural projects, installations and sculptures, all infused with the sense of simplicity, joy and wonder that characterises his work.

A WORLD OF DIMMING POSSIBILITIES

Experience full dimming control over your Gravity Chandelier with our Wireless Wall Switch; the easiest and quickest way to have a full dimming range in your home. Discover all our lighting designs compatible with the Wireless Wall Switch on moooi.com/story/wireless-wall-switch.

Discover what the Gravity Chandelier looks like in your own home with our AR tool. Go to moooi.com/product/gravity-chandelier via mobile (iOS) and click 'View in AR'.



Paul Cocksedge, designer of Gravity Chandelier (photograph: Mark Cocksedge).

GRAVITY CHANDELIER BY PAUL
COCKSEGE (5 shown), **HORTENSIA**
ARMCHAIR BY ANDRÉS REISINGER
& JÚLIA ESQUÉ.



The Gravity Chandelier:
re-imagining the past





QUEEN COBRA

The *Queen Cobra* was known for its gold-coloured skin resembling dried grass. They were harmonious and trusting animals that co-existed with humans in peace.



QUEEN COBRA WALLCOVERING BY MOOOI for Moooi Wallcovering in Peridot, NO SCREW NO GLUE BUFFET BY JOOST VAN BLEISWIJK, RAIMOND II BY RAIMOND PUTS (R43, R61, R89 shown).

MOOOI ORIGINALS

Raimond II, brighter than ever!

Have you ever been to one of earth's darkest places?
Areas where you can see a never-ending ocean of
impossibly bright stars? They say those are the best
places for stargazing unless, of course; you have
a Raimond hanging in your home.



Raimond II
BY RAIMOND PUTS



The Raimond family results from mathematical perfection and years of patience and dedication.

AN EVEN BRIGHTER NIGHT SKY

Since 2009, Moooi fans all over the world brought the magic of the night sky into their home when we introduced the first Raimond light. In 2021, we modernised this timeless Moooi Original to make your indoor starry night sky shine even brighter. The Raimond II contains new LEDs that use the same amount of watts but are more than twice as bright. Brighter than ever, Raimond II sparks that feeling of awe as if looking to the night sky, making it feel as if you're standing in one of earth's darkest places.

ABOUT THE DESIGNER

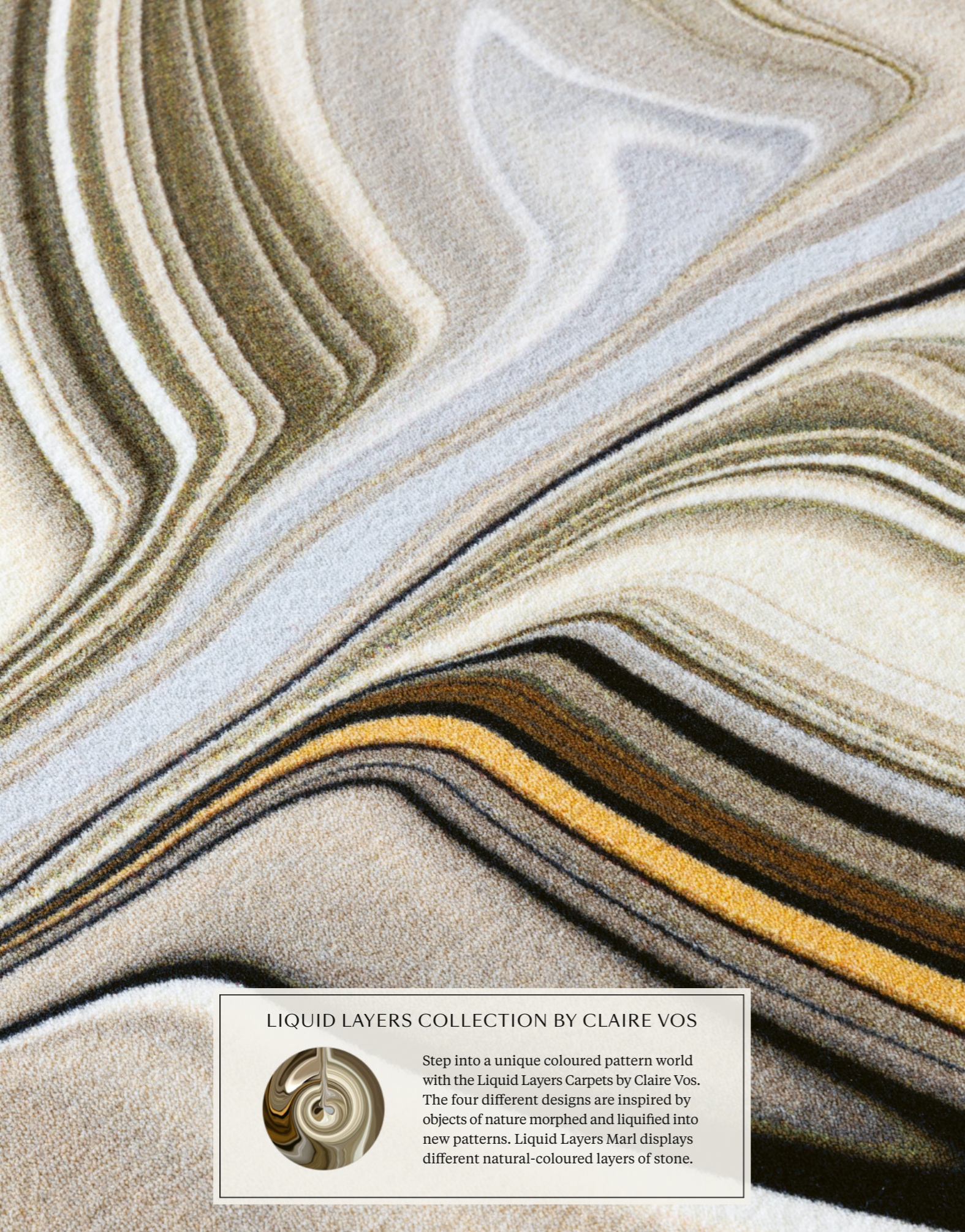
If there is some sort of thread that travelled through the life of Raimond Puts (1937 - 2012) then it must be that of technical engineering. During his technical education, he was trained in the craft of metalwork and a new world opened up for him. He was not only interested in the exterior results. His objects stand as models for a world in which everything is connected to everything else. Everything fits perfectly. This conceptual simplicity inspired him to continue searching for newer constructions. In them, he found peace and continuous surprises. Raimond will always be remembered by Moooi as 'The man who brought the starry night sky into our homes'.

Discover what the Raimond looks like in your own home with our AR tool. Go to your Raimond of choice on moooi.com via mobile (iOS) and click '[View in AR](#)'.

Raimond Puts, designer of the Raimond family (photograph by Koos Breukel).



UMBRELLA SQUID SILVER DUVET SET BY MOOOI 100% Cotton Jacquard, with Oxford Border and Cord piping around pillowcases, and Uni Dyed backside, **QUEEN COBRA WALLCOVERING** BY MOOOI for Moooi Wallcovering in Smoke, **TURBO TABLE** BY MAARTEN BAAS (High shown), **FOLD IVORY CARPET** BY CELIA HADELER for Moooi Carpets from Folds Collection, **CORDUROY UMBRELLA SQUID CUSHION** BY MOOOI, **RAIMOND II** BY RAIMOND PUTS (R43, R61 shown).



LIQUID LAYERS COLLECTION BY CLAIRE VOS



Step into a unique coloured pattern world with the Liquid Layers Carpets by Claire Vos. The four different designs are inspired by objects of nature morphed and liquified into new patterns. Liquid Layers Marl displays different natural-coloured layers of stone.



LIQUID LAYERS MARL ROUND CARPET BY CLAIRE VOS for Moooi Carpets from Liquid Layers Collection, **LOVE SOFA** BY MARCEL WANDERS STUDIO upholstered in Dodo Pavone Jacquard in White, High Back, **STATISTOCRAT FLOOR LAMP** BY ATELIER VAN LIESHOUT in Traffic White (RAL 9016), **URBANHIKE** BY MARCEL WANDERS STUDIO, **QUEEN COBRA WALLCOVERING** BY MOOOI for Moooi Wallcovering in Smoke, **INDIGO HOTTO ROOM FRAGRANCE** BY MOOOI Reed Diffuser.

PRODUCT STORY

How's life? Sofa So Good!

How do you live your best life? Some people prefer to live by a schedule, created by choices made beforehand. Others prefer to take things leisurely and make decisions based on however life unfolds. No matter how you live your life, Moooi believes it happens best from your Sofa So Good by Marcel Wanders studio.



SOFA SO GOOD BY MARCEL WANDERS
STUDIO upholstered in Solis in colour Paper, Triple
Seater, **SOFA SO GOOD FOOTSTOOL** BY
MARCEL WANDERS STUDIO upholstered in Solis
in colour Paper, **CHESS TABLE** BY FRONT, **EGG**
VASE BY MARCEL WANDERS STUDIO (Small shown).





Double Seat



Triple Seat



Double No Arm Right - Chaise Longue Right - With Elements



Double No Arm Right - Chaise Longue Right - With Elements

 [Configure Online](#)

Sofa So Good is endlessly versatile, making it suitable for any interior. In our **online configurator**, you don't just create a sofa; you create a personal space tailored to your needs.

Sofa So Good is a modular sofa system made of generous proportions and feather-like softness. A story of contrasts with its linear framework and curvy softness.

HOW'S LIFE? SOFA SO GOOD

Our lives are defined by the choices we make. When you're creating your perfect sofa, you make choices, and every choice you make shows how you want to live your life. Sofa So Good by Marcel Wanders studio is the perfect place for making choices. With endless compositions, fabrics and colours to choose from, Sofa So Good fully matches your wants and needs to live your unique life.

A sofa isn't just any piece of furniture. It's that place you always come back to. A place where you eat, sleep, relax or work. A place to make memories and share memories. A place to share laughs, shed tears, feel loved, get comforted, celebrate your achievements, get angry and grow. A place for yourself or to share with others. A place where you get lost in your favourite movies and music. A place to start early with an espresso and to end the day with your loved ones. A place you live life from. No matter how you live your life, it happens from your Sofa So Good.

Discover what the Sofa So Good looks like in your own home with our AR tool. Go to moooi.com/product/sofa-so-good via mobile (iOS), create your perfect Sofa So Good in the [configurator](#) and view it in [AR](#).

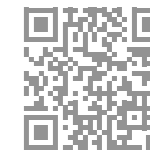
Sofa So Good in Calligraphy Bird upholstery, colour Plum and Sofa So Good Stelf Demi wenge stained.





GRAVITY CHANDELIER BY PAUL COCKSEGE (7 shown),
CONTAINER TABLE CLASSIC BY MARCEL WANDERS
 STUDIO in Black with HPL table top in Black, **CARBON CHAIR**
 BY BERTJAN POT.

Defy Gravity



Discover this mood board online



Use our mood boards on [Moooi.com](https://www.moooi.com) to create the most comfortable room in your home

SOFA SO GOOD BY MARCEL WANDERS STUDIO upholstered in Shade leather in colour Raw Umber 20292, chaise longue left, **QUEEN COBRA WALLCOVERING** BY MOOOI for Moooi Wallcovering in Powder, **GRAVITY CHANDELIER** BY PAUL COCKSEGE (5 shown), **ROOM FRAGRANCE DEFY GRAVITY** BY MOOOI Reed Diffuser, **LIQUID LAYERS PEBBLE ROUND CARPET** BY CLAIRE VOS for Moooi Carpets from Liquid Layers Collection, **CARBON CHAIR** BY BERTJAN POT.

CLOUD SOFA BY MARCEL WANDERS STUDIO upholstered in Dodo Pavone Jacquard in colour White. **CLOUD FOOTSTOOL** BY MARCEL WANDERS STUDIO upholstered in Dodo Pavone Jacquard in White. **HERBARIUM OF EXTINCT PLANTS ROUND CARPET** BY MOOOI for Moooi Carpets from the Herbarium of Extinct Plants Collection. **HERBARIUM OF EXTINCT PLANTS PILLOWS** BY MOOOI, **THE PARTY WALL LAMP** BY KRANEN/GILLE (Glenn, The Mayor, Coco shown), **TIE-TAMI WALLCOVERING** BY MOOOI for Moooi Wallcovering in Sunrise.



Room Fragrance Flabellum Fern

WITH NOTES OF BLUE TANSY, BANANA, CINNAMON LEAF, CEDAR WOOD & CACAO



NEST SOFA BY MARCEL WANDERS STUDIO upholstered in Patio Outdoor in colour 0370, **NEST ARMCHAIR** BY MARCEL WANDERS STUDIO upholstered in Patio Outdoor in colour 0430, **CONTAINER STOOL** BY MARCEL WANDERS STUDIO Stool in White, New Antiques in Black and White, **CONTAINER BAR STOOL** BY MARCEL WANDERS STUDIO in White, High, **CONTAINER BAR TABLE CLASSIC** BY MARCEL WANDERS STUDIO in White 7130, with HPL table top in white, **O.** BY MARCEL WANDERS STUDIO in Light Grey & Concrete.

DESIGN DREAMS

The Pet Lights: A beastie bunch

Since 2018, the Pet Lights by Marcel Wanders studio were a flashy band of three, Uhuh, Noot Noot, and Purr. But the three besties have embraced a new friend in their midst, Grwoww.

The lively little bunch is now a group of four!



PET LIGHT BY MARCEL WANDERS STUDIO (Uhuh and Noot Noot shown), **ZIO BUFFET** BY MARCEL WANDERS STUDIO in Cinnamon Stained, **LUCKY O'S WALLCOVERING** BY MOOOI for Moooi Wallcovering in Birch & Blue.



The Pet Lights are a group of animal friends shaped as table lamps. They are guaranteed to put a smile on your face every time you come home and turn up the lights.

A FAMILY OF FRIENDS

It's widely known that pets are often the lights of our lives. A playful furry, feathered, or even scaled companion that amuses us is a comforting presence. That feeling of playfulness and joy is exactly what Marcel Wanders studio created with their Pet Light family, or friends really.

THE CHEEKY ONE, STOIC ONE, WISE ONE, AND TOUGH ONE

Each Pet Light has its own characteristics that serve the group. Cheeky little Purr is always up to no good, but its bunny-heart is in the right place. Luckily, wise Uhuh is there. This little owl can keep Purr from being too rowdy, although this big-eyed pet has a fun-loving streak, too. Overseeing everything is Noot Noot. Being the tallest has its advantages, and this stoic penguin looks out for everyone, including their new friend Grwoww. This tiny tiger is the most tough-looking, but secretly the biggest sweetheart of all.

CHARMING DETAILS

With such sweet features, you would almost forget each Pet Light is a table lamp. Gold plated ceramic details bring the animals to life, accessorising them with precious jewels that complement their frosted glass features. The Pet Lights emit a heart-warming glow you can dim to match the hour of the day.

Discover what the Pet Lights looks like in your own home with our AR tool. Go to moooi.com/product/pet-light via mobile (iOS) and click '**View in AR**'.



Marcel Wanders in the studio working on the Pet Light sketches.

PET LIGHT BY MARCEL WANDERS STUDIO (Uhuh, Grwoww, Noot Noot and Purrr shown), HANA ARMCHAIR BY SIMONE BONANNI upholstered in Calligraphy Bird Jacquard in Blue, COMMON COMRADES BY NERI AND HU Seamstress and Scholar, RENDEZVOUS TOKYO BLUE PILLOW BY MOOOI IN Tokyo Blue Indigo, EDEN QUEEN CARPET BY MARCEL WANDERS STUDIO for Moooi Carpets from Eden Queen Collection.





You could call the Random Light by Bertjan Pot Moooi heritage. The ethereal design was one of the first in our collection, and over twenty years later this Moooi Original is still loved by many worldwide.

MODERNISED AND BETTER THAN EVER

Random Light II transmits a feeling of simplicity, lightness and a touch of magic in a contemporary style. Due to how they're made, each Random Light is unique. They're never completely round, yet always beautifully transparent and delicate.

The Random Light has been in the Moooi collection since 2001. Over twenty years later, the design is as relevant and eye-catching as ever. To honour the extraordinary designs in our collection, we further improve our Moooi Originals. Together with designer Bertjan Pot, we updated the Random Light with better user experience and the original idea as the key focus. Random Light II, since 2019, is an aesthetically perfected and user-friendly design, with an enlarged life cycle. The design is available as a suspended light and floor lamp in different sizes in black and white.

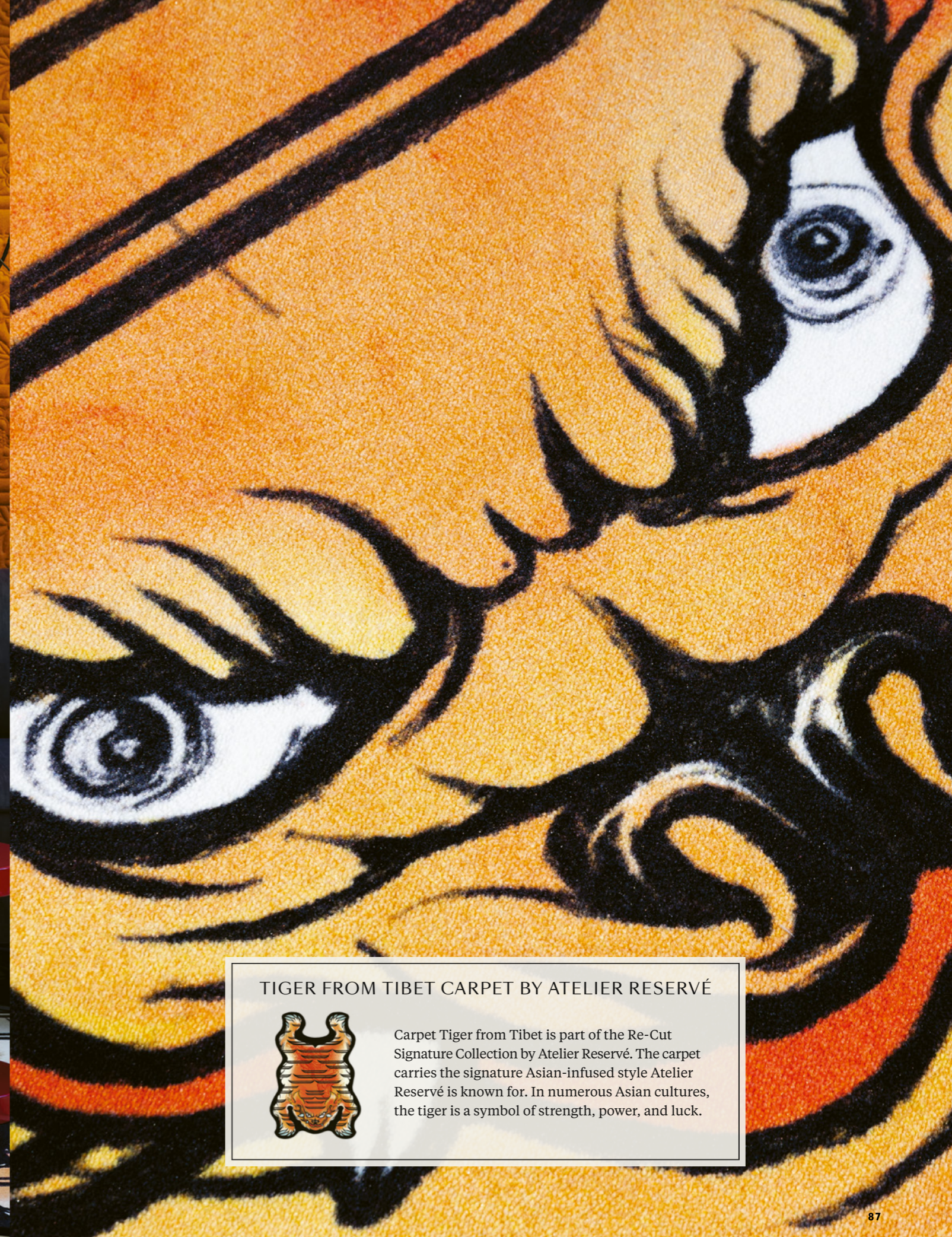
*Discover what the Random Light II looks like in your own home with our AR tool. Go to moooi.com/product/random-light-ii via mobile (iOS) and click **'View in AR'**.*



Detail of the Random Light II in black.

RANDOM LIGHT II BY BERTJAN POT
in Black (Medium and Large shown).

TIGER FROM TIBET CARPET BY ATELIER RESERVÉ for Moooi Carpets from the Re-Cut Collection. **SOFA SO GOOD** BY MARCEL WANDERS STUDIO upholstered in Denim in colour Indigo, Double Seater. **SOFA SO GOOD SHELF** BY MARCEL WANDERS STUDIO in Wenge Stained, Demi Double Shelf. **RE-CUT DENIM PILLOWS** BY ATELIER RESERVÉ in Snake Skin. **COMMON COMRADES** BY NERI AND HU Seamstress. **GRAVITY CHANDELIER** BY PAUL COCKSEGE (5 shown). **VALENTINE TABLE LAMP** BY MARCEL WANDERS STUDIO in Black. **EGG VASE** BY MARCEL WANDERS STUDIO (Medium shown). **SHOJI BLOSSOM WALLCOVERING** BY MOOOI for Moooi Wallcovering in copper.



TIGER FROM TIBET CARPET BY ATELIER RESERVÉ



Carpet Tiger from Tibet is part of the Re-Cut Signature Collection by Atelier Reservé. The carpet carries the signature Asian-infused style Atelier Reservé is known for. In numerous Asian cultures, the tiger is a symbol of strength, power, and luck.

PAPER PLAY

*Curtains closing.
Like the ending of a book.
Or play.*

*Making way to create something new.
A blank canvas, a clean slate.
After endings, unfold new beginnings.*

Go Play in
Paper Play



PRODUCT STORY



Plié Plissé moves with the rhythm of your day



As morning flows into the afternoon and evening, our lighting preference in our home changes. Kinetic design Plié Plissé Light, by Lukas Bazle, moves along with the rhythm of your day.



PLIÉ PLISSÉ LIGHT BY LUKAS BAZLE,
SLT BY MAARTEN BAAS upholstered
in Justo in colour Hinde, **POGO GOAT**
WALLCOVERING BY MOOOI for
Moooi Wallcovering in Stone.



Plié Plissé Light by Lukas Bazle is inspired by the kinetic movements found in nature and modern-day living.

FLEXIBLE LIGHTING FOR MODERN-DAY LIVING

Nature is often one of our biggest inspirations. This was also the case for German designer Lukas Bazle when he came up with the idea for his Plié Plissé Light, a decorative and functional lamp based on kinetic energy. Nature, and observing the everyday objects around him and rethinking them. Thinking of ways to improve and modernise designs that better matches our wants and needs in life. Plié Plissé Light lets you choose the intensity and direction of the light. Unfolded, the light is soft and diffused. Perfect for (dinner) parties and lighting your whole room up. Fold the shade in and the lamp shines downwards and more intensely, making it easier to work or read a book. As if dancing, Plié Plissé Light moves along with the rhythm of your day.

ABOUT THE DESIGNER

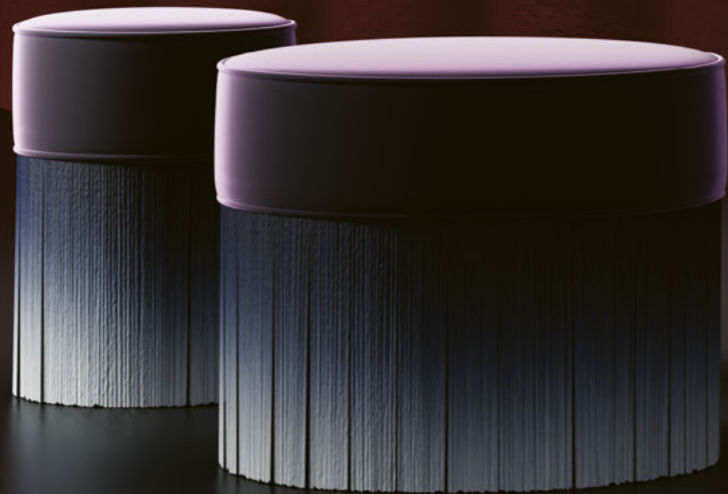
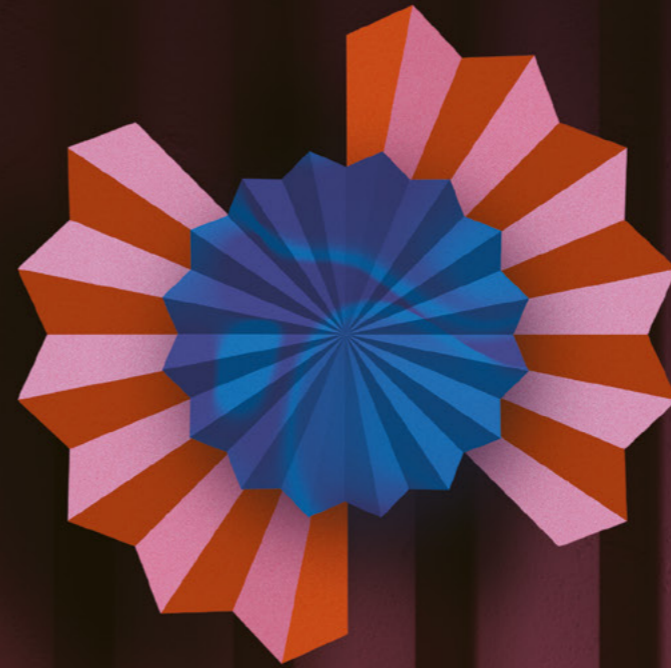
Lukas Bazle is a Berlin-based designer focused on product- and interior design. Bazle prefers to start by working directly with materials and mockups, to achieve production-related and original results. This young and upcoming talent aims to combine functional solutions with a playful use.

*Discover what the Plié Plissé Light looks like in your own home with our AR tool. Go to moooi.com/product/plie-plisselicht via mobile (iOS) and click **'View in AR'**.*



Lukas Bazle, designer of Plié Plissé Light.

PLIÉ PLISSÉ LIGHT BY LUKAS BAZLE,
NO SCREW NO GLUE BUFFET BY JOOST
VAN BLEISWIJK, AMAMI POUF BY LORENZA
BOZZOLI in Blue. (Small and Medium shown).



Plié Plissé moves with
the rhythm of your day





DANDELION CRANES

Born as twins, *Dandelion Cranes* were inseparable until they found their mate and coupled with them. The most spectacular feature of the Cranes was not their blue feathery crowns, but their unique colouration and fan-like wings.



DANDELION CRANES WALLCOVERING BY MOOOI for Moooi Wallcovering in Heliotrope, **RANDOM LIGHT II** BY BERTJAN POT in White, (Small and Medium shown), **RANDOM FLOOR LAMP II** BY BERTJAN POT in White, **BFF SOFA** BY MARCEL WANDERS STUDIO upholstered in Vesper in colour silver, chaise longue left, **ELEMENTS 002** BY JAIME HAYON in Silk Grey (RAL 7044), **BUMBLEBEE II CARPET** BY EMMA LARSSON for Moooi Carpets from In the Meadow Collection, **ROOM FRAGRANCE INDIGO HOTTO** BY MOOOI reed diffuser, **DENIM INDIGO MACAQUE PILLOW** BY MOOOI.

DANDELION CRANES WALLCOVERING
BY MOOOI for Mooooi Wallcovering in Prisma,
TINKERING BY JOOST VAN BLEIJSWIJK (85
and 140 shown), **MONSTER TABLE** BY MARCEL
WANDERS STUDIO in Black Stained, **MONSTER**
CHAIR BY MARCEL WANDERS STUDIO
upholstered in Skai leather in colour Black,
with Arms and Diamond Stitching.



PRODUCT STORY

Take time for Tinkering

Creating something meaningful from scratch is not an easy thing to do; it can be both exciting and challenging. Dutch designer Joost van Bleiswijk knows this like no other. With craftsmanship in his DNA, his genuine fascination with creating can be seen through his objects in the starting point of his design process.

TINKERING BY JOOST
VAN BLEISWIJK (140 shown).





Tinkering, designed by Joost van Bleiswijk, captivates its spectators through a rhythmic composition that is made from black coated stainless steel and brass.

A RHYTHMIC COMPOSITION

Tinkering results from hours spent on composing rhythmic installations of Tinkering lamps, while searching for unusual ways of capturing and reflecting light. With the approach of creating a lamp that does not entirely block the view, Joost van Bleiswijk designed a suspension lamp with a modern feel. Because of its colour, shape and its available sizes, Tinkering easily blends into any interior and it is, for example, suitable for long dining tables and counters. All LED lights are covered by messing coated shades. Tinkering is powered through Electrosandwich® by Marcel Wanders studio and made from coated stainless steel and brass. With no wires, you might wonder: is it magic?

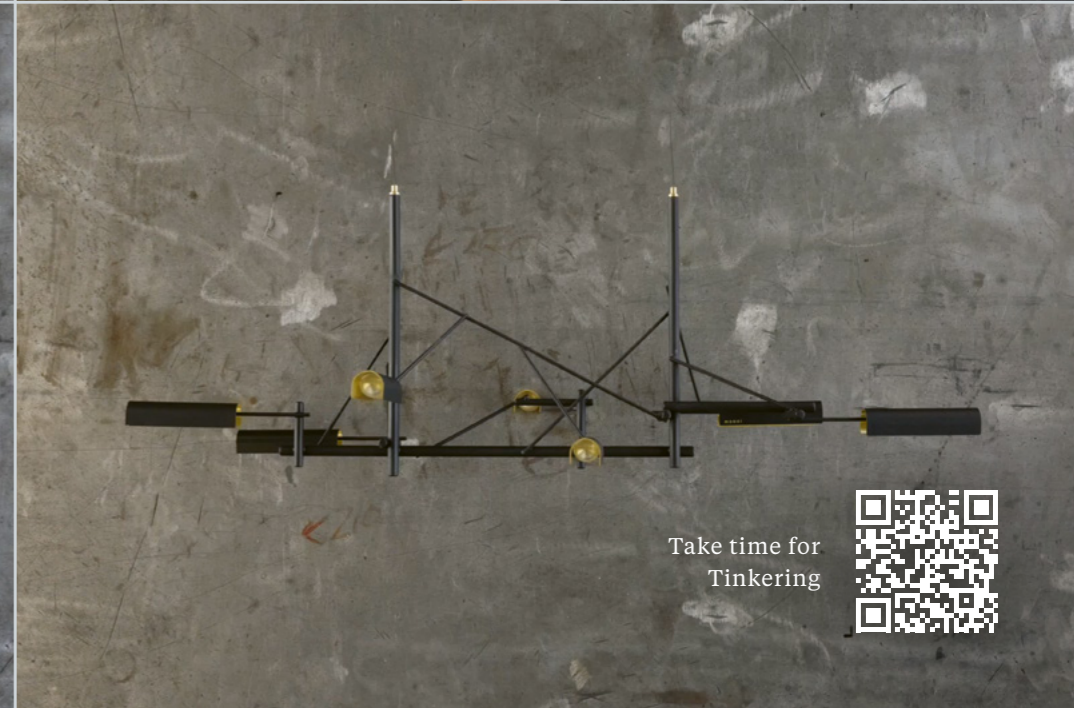
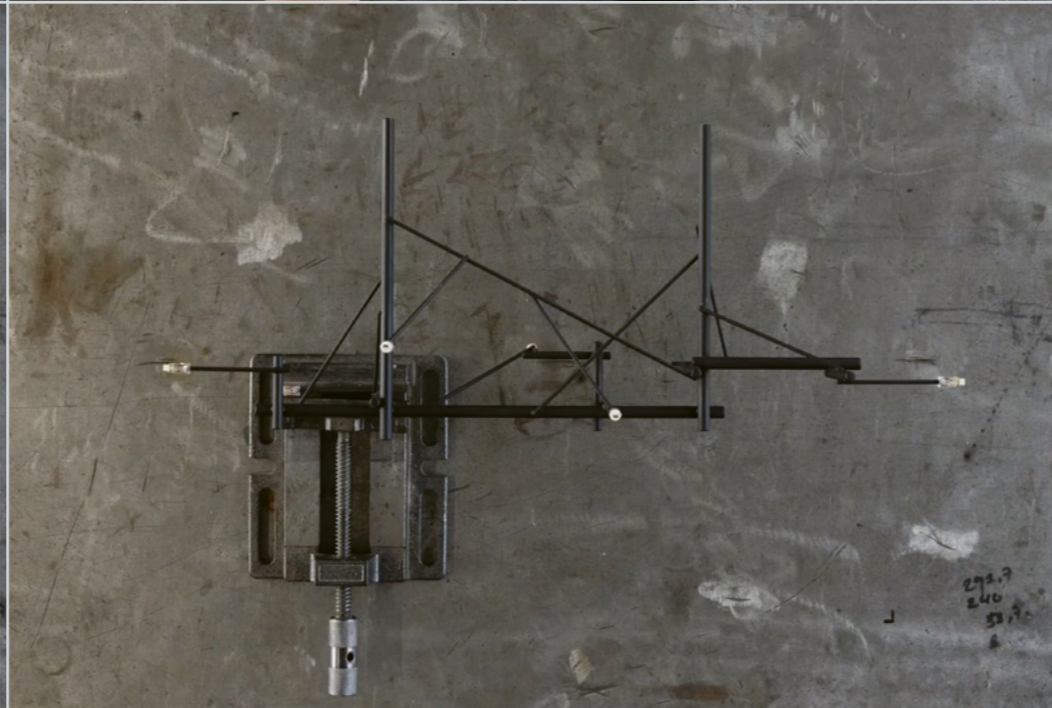
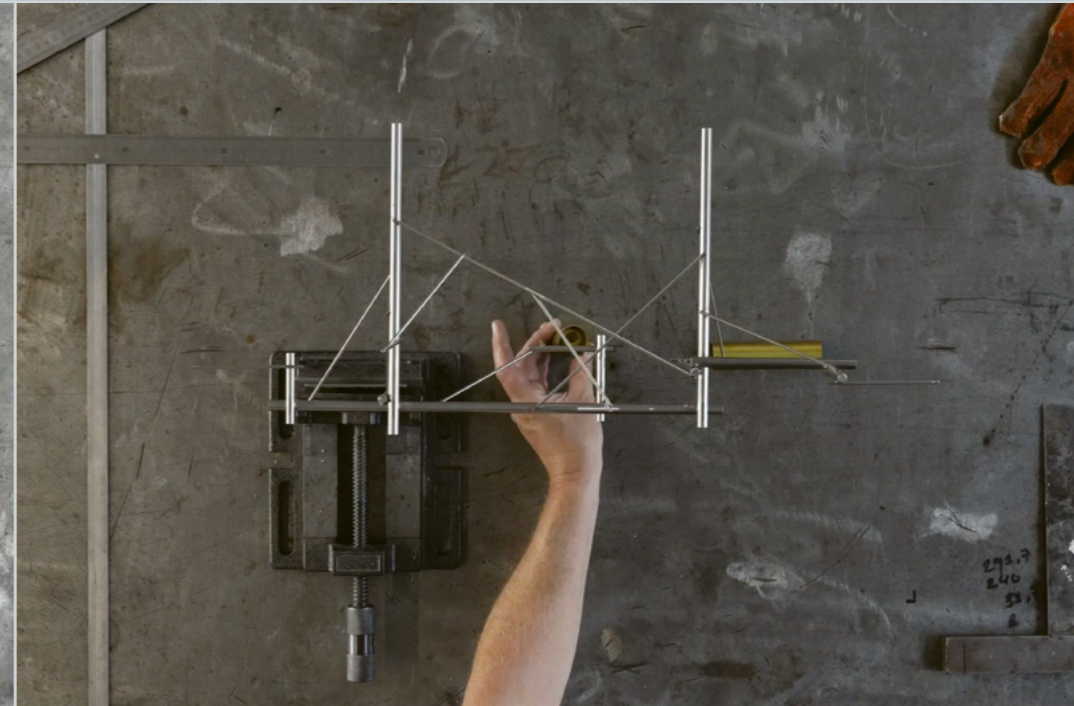
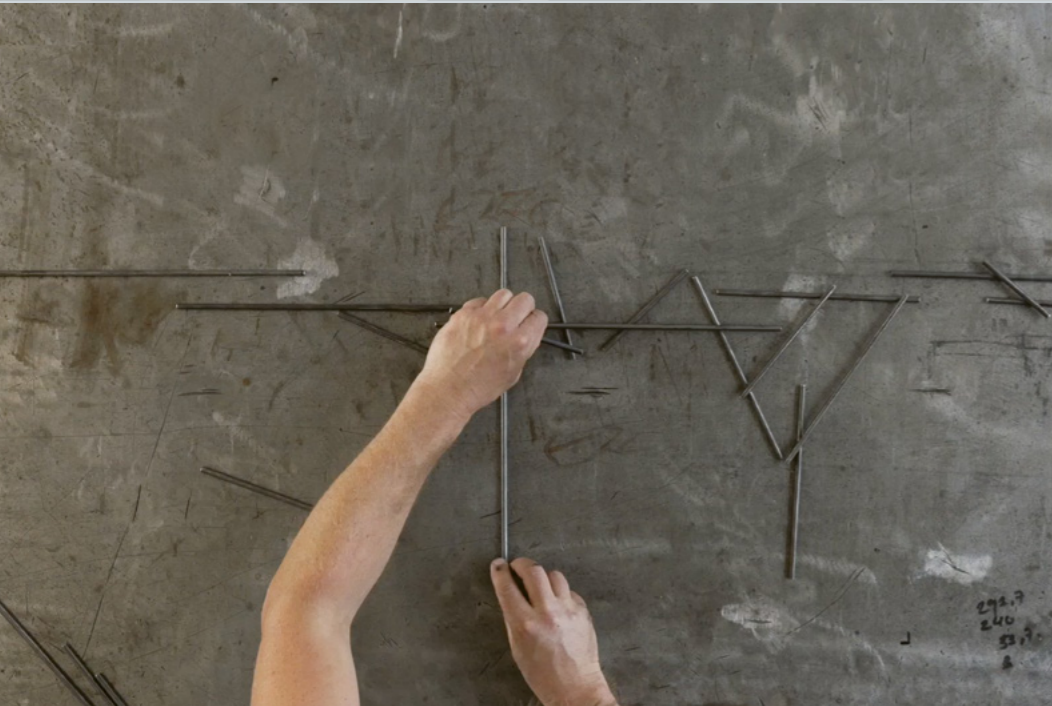
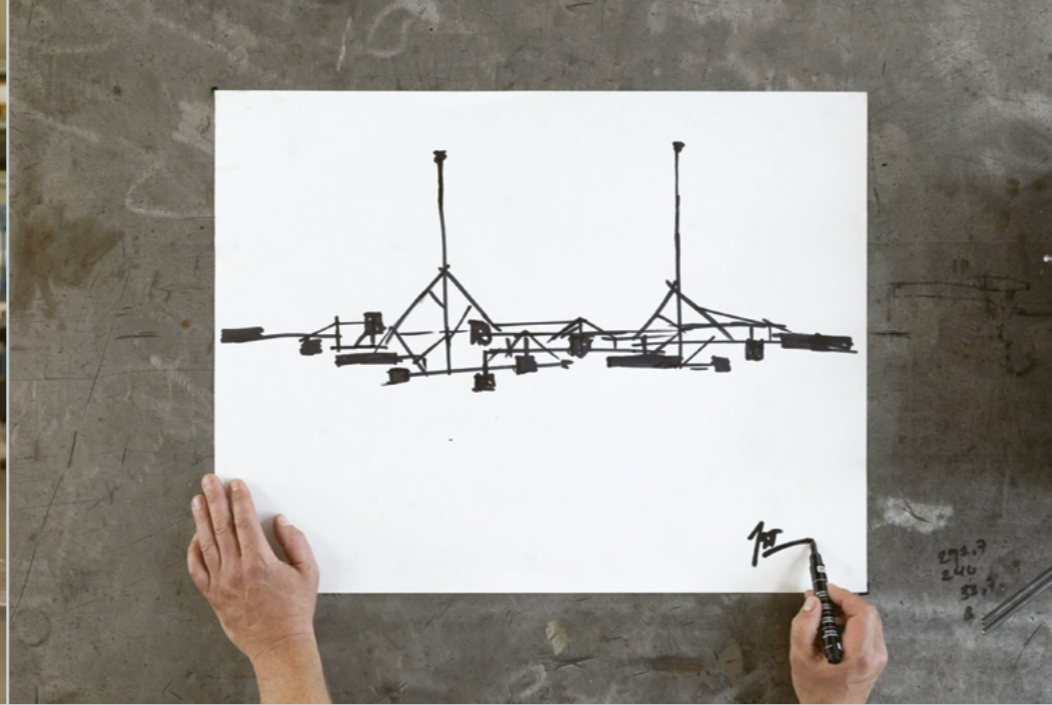
ABOUT THE DESIGNER

Joost van Bleiswijk was born in Delft and graduated from the Design Academy Eindhoven in 2011. Since then, he has mainly invested in developing his own collections. Joost's works and collections are exhibited and sold at galleries and museums worldwide, including Moss Gallery in New York, Galerie Vivid in Rotterdam, Design Museum Holon in Israel, and the Zuiderzee Museum in The Netherlands.

Discover what Tinkering looks like in your own home with our AR tool. Go to moooi.com/product/tinkering via mobile (iOS) and click '[View in AR](#)'.

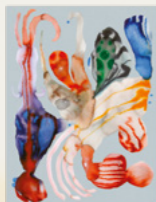


Joost van Bleiswijk, designer of Tinkering.



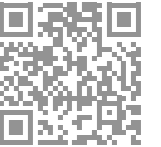


IN THE MEADOW COLLECTION BY EMMA LARSSON

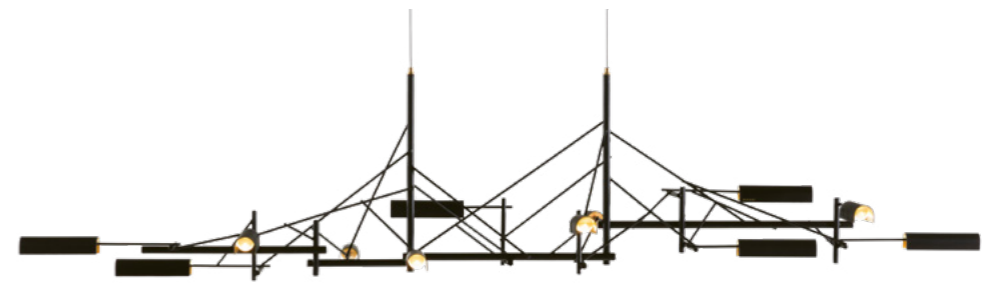


The carpets of Emma Larsson's In the Meadow collection are inspired by the never-ending wonders of nature. With whimsical and abstract shapes, the carpets depict mesmerising worlds of aquarelle art. The bright and soft colours are an ode to nature's variety.

Paper Play



Discover this mood board online



Use our mood boards on [Moooi.com](https://www.moooi.com) to create the most comfortable room in your home

PLIÉ PLISSÉ LIGHT BY LUKAS BAZLE, DANDELION CRANES WALLCOVERING BY MOOOI for Moooi Wallcovering in Heliotrope, TINKERING BY JOOST VAN BLEISWIJK (140 shown), ROOM FRAGRANCE PAPER PLAY BY MOOOI Reed Diffuser, BUMBLEBEE II CARPET BY EMMA LARSSON for Moooi Carpets from In the Meadow Collection, NO SCREW NO GLUE BUFFET BY JOOST VAN BLEISWIJK.

PRODUCT STORY

Shoot some hoops or put it on display

The Monster Basketball by Marcel Wanders studio is made in collaboration with **Spalding**. Designed for indoor exhibition and suitable for any basketball court.



Monster Basketball
BY MARCEL WANDERS STUDIO



The Monster Basketball sports Marcel Wanders studio's iconic Monster graphics. Six pairs of eyes, each with a different expression, seem to follow every passer-by.

AN EYE-CATCHER AT HOME AND ON COURT

The Monster Basketball by Marcel Wanders studio is the perfect collectible for basketball fans and lovers of unexpected design. The Monster Basketball features Marcel Wanders studio's iconic Monster graphics. A real eye-catcher at home or on court; the Monster Basketball is just as suited for exhibiting in your home as for shooting hoops.

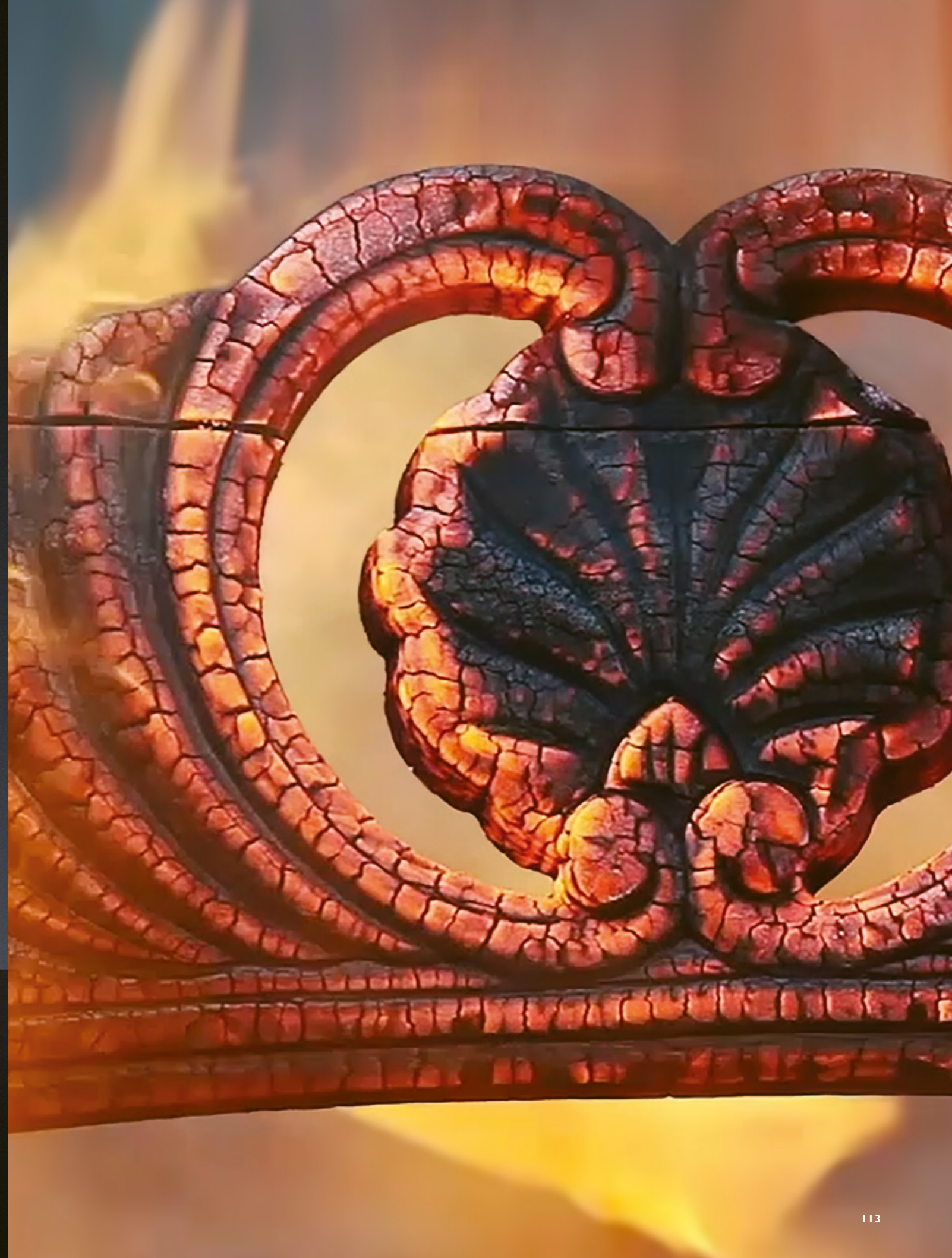
The Monster Basketball is created in collaboration with Spalding, an innovative icon in the sports world since 1876. This means the ball is not only made for decorating your home but begs to be used as well. Feel like shooting some hoops? Take the ball with you to the basketball court. No matter if it's indoors or outdoors, the Monster Basketball is made from rubber so it can handle tough concrete without a hitch.

Discover what the Monster Basketball looks like in your own home with our AR tool. Go to moooi.com/product/monsterbasketball via mobile (iOS) and click 'View in AR'.



Detail of The Monster Basketball.

SMOKE CHANDELIER BY MAARTEN
BAAS, SMOKE ARMCHAIR BY MAARTEN
BAAS, MONSTER BASKETBALL BY
MARCEL WANDERS STUDIO.



PRODUCT STORY

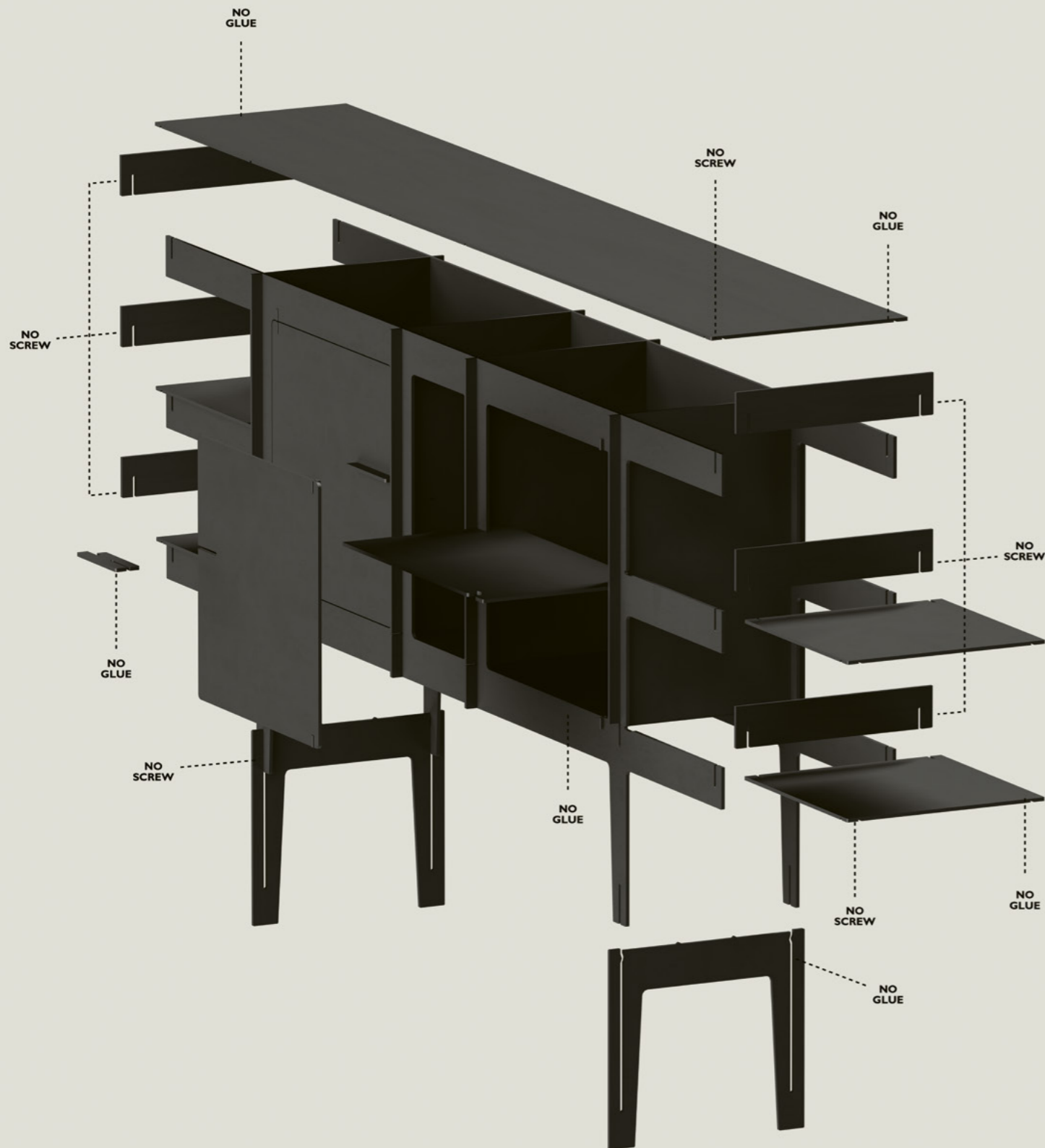
No Screw No Glue required

The No Screw No Glue collection by Joost van Bleiswijk celebrates that feeling of accomplishment you get when creating something new.

NO SCREW NO GLUE CABINET
BY JOOST VAN BLEISWIJK, GOLDEN
TIGER WALLCOVERING BY MOOOI
for Moooi Wallcovering in Ebony.



Nothing equals that feeling of accomplishment when creating something with your own bare hands. It evokes a distinct satisfaction. That love for creating, for a material, for building something with only your hands and wits.



A FORMIDABLE PUZZLE

As the name implies, No Screw No Glue needs no screws or glue to build it and keep the elements together. You don't need any tools either. The cabinet and buffet are made from several pieces you slide together, like a formidable puzzle. The No Screw No Glue collection comprises a cabinet and buffet and is designed by Joost van Bleiswijk.

ECO-CONSCIOUS MATERIAL

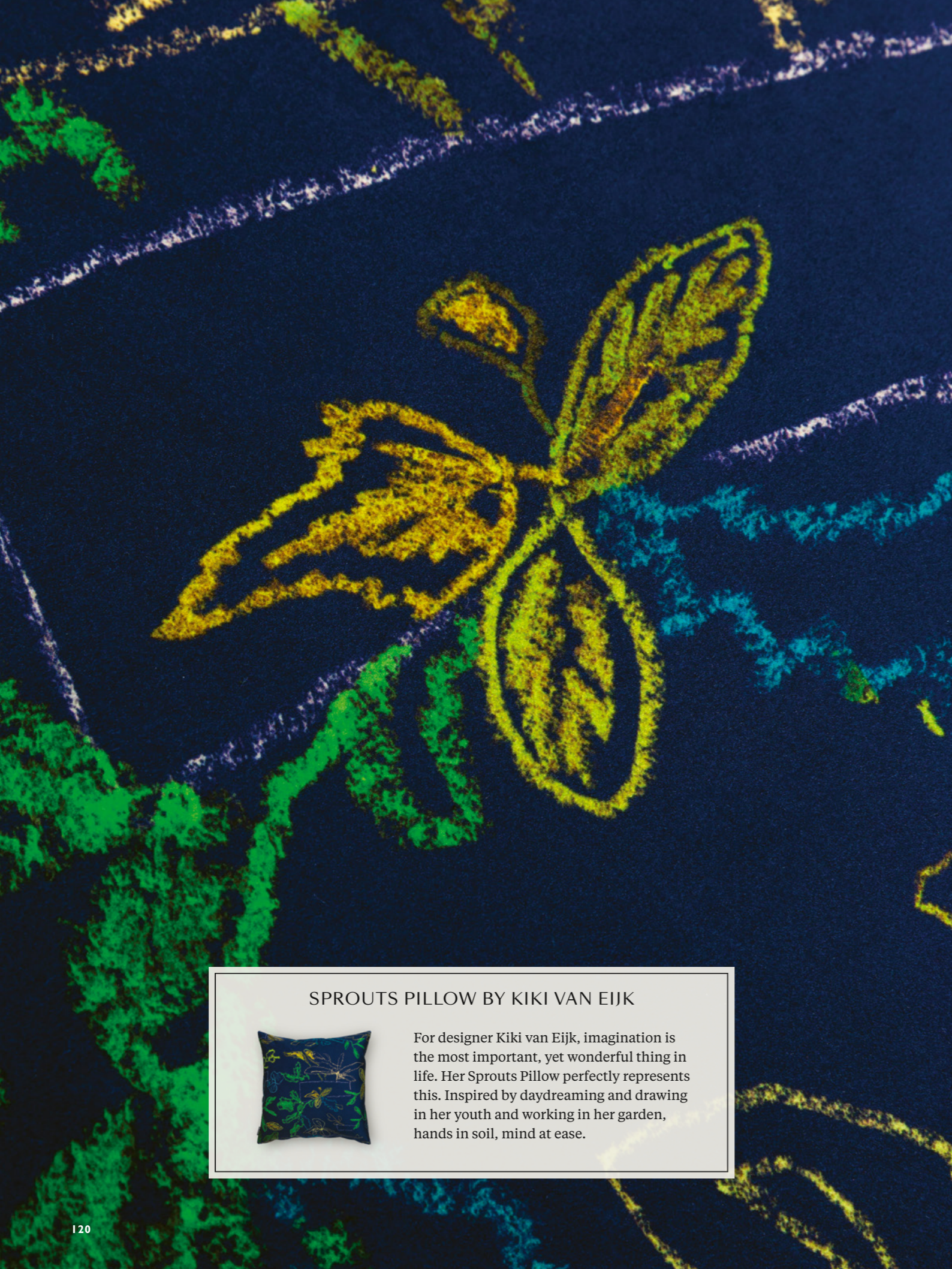
No Screw No Glue is made from Richlite. A durable, versatile, and sustainable material made from recycled paper, responsibly harvested trees and EcoBind resin. It's dense and durable, pleasing to the eye and touch with a natural aesthetic. Richlite is three times stronger than marine-grade plywood and works similar to incredibly dense hardwood. High-impact resistance and deflective and flexural strength make Richlite an extremely durable material. So, you can build to last. And as a flat pack, the No Screw No Glue Buffet & Cabinet take up as little space as possible when shipped.

Discover what No Screw No Glue looks like in your own home with our AR tool. Go to your No Screw No Glue of choice on moooi.com via mobile (iOS) and click '[View in AR](#)'.



Detail of No Screw No Glue Buffet.





SPROUTS PILLOW BY KIKI VAN EIJK

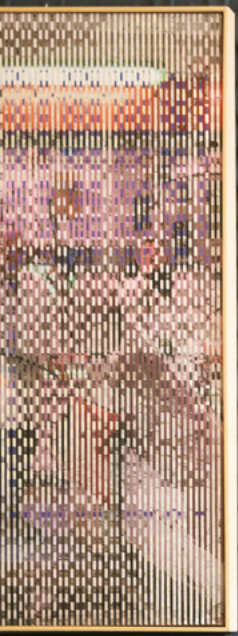


For designer Kiki van Eijk, imagination is the most important, yet wonderful thing in life. Her Sprouts Pillow perfectly represents this. Inspired by daydreaming and drawing in her youth and working in her garden, hands in soil, mind at ease.



SPROUTS CARPET BY KIKI VAN EIJK for Moooi
Carpets from the Sprouts Collection in Scarlet,
CONTAINER TABLE NEW ANTIQUES
BY MARCEL WANDERS STUDIO in White with
Oak table top in Traffic White (RAL 9016), **NUT**
DINING CHAIR BY MARCEL WANDERS STUDIO
upholstered in Flying Coral Fish Scaled, Oak frame in
Natural Oil, **ZIO BUFFET** BY MARCEL WANDERS
STUDIO in White Washed, **RANDOM LIGHT II** BY
BERTJAN POT in White, (Medium shown).

FLYING CORAL FISH WALLCOVERING
BY MOOOI for Moooi Wallcovering in Silver
Grey, **PIG TABLE** BY FRONT, **BFF SOFA**
BY MARCEL WANDERS STUDIO upholstered
in Divina Melange 3 in colour 571, **CANVAS**
DENIM RECTANGLE CARPET BY MOOOI
for Moooi Carpets from the Quiet Collection.



When Front designed the Animal Family, they knew that people would either love or hate their designs. One thing is certain: those who spot the animals in the wild, will certainly be astonished.

THE ULTIMATE CONVERSATION STARTERS

The Animal Family by Front moves away from abstraction and takes inspiration from living creatures. Because of their 'special' behaviour (have you ever seen a pig balancing a tray?) the Animal Family never cannot elicit a strong response from onlookers. Especially considering each design is true to animal size.

ABOUT THE DESIGNER

Sofia Lagerkvist and Anna Lindgren are the members of the Swedish design group Front. Their design practice is based on common discussions, explorations and experiments. When taking on a project, they are involved from the initial ideas to the final product. Front's design objects often communicate a story to the observer about either the design process, the material it is made of, or conventions within the design field.

Discover what the Animal family looks like in your own home with our AR tool. Go to your Animal design of choice on moooi.com via mobile (iOS) and click 'View in AR'.



Horse Lamp by Front.

CHAPTER IV

DIVINE DREAMS

*Drifting through an afternoon sun.
Carried by curvy, lavish clouds.*

*A decadence almost unreal.
Like a painted memory.*



Discover
Divine Dreams



PRODUCT STORY

The curvaceous extravagance of Aldora Sofa

Reassuring volume combined with soft femininity. Aldora Sofa by Cristina Celestino is the curved embodiment of emotions, traditions, scale, and botany coming together. This iconic seater stands out from the crowd thanks to its impressive and sculptural backrest.

ALDORA SOFA BY CRISTINA CELESTINO upholstered in Palette in colour Forest, **MEMENTO MOOOI** **MEDLEY WALLCOVERING** BY MOOOI for Moooi Wallcovering in Dawn, **OBON TABLES** BY SIMONE BONANNI in Terracotta, Square High and Low, **HERACLEUM III LINEAR** BY BERTJAN POT in Copper, **SAND CARPET CHEMISTRY** BY SJOERD VROONLAND for Moooi Carpets in Morning Dunes.



The soft feminine shapes of the Aldora Sofa remind us of the graceful petals of calla lilies with the allure of Milanese bourgeois decadence.

SCULPTURAL AND ICONIC

Whatever you perceive, the sculptural lightness and flexibility of the Aldora Sofa clearly takes its cue from the botanical world. The curved backrests resemble the folding shape of the calla lily. The division of the seats' backrests into two partitions is inspired by the aesthetics of the parting of an insect's wings. The voluminous wings of the Sofa invite two people to converse for hours on end. But for lounging in solitude, the Aldora Sofa also comes with one wing.

The solid volume of the Aldora Sofa is a contemporary spin on a classical concept. It reminds you of the allure of Milanese bourgeois decadence. The era when interiors were filled with inviting curves and lavish materials. Almost enchanting. With the Aldora Sofa, Cristina Celestino created an iconic piece created with a wide range of inspirations and a subtle nod to her heritage.

ABOUT THE DESIGNER

Cristina Celestino (1980, Pordenone) established her studio in Milan in 2013. After graduating in 2005 from the IUAV School of Architecture in Venice, she worked with various design studios, focusing on interior architecture and design. In 2011, she created her own design brand, Attico Design. The activities of Cristina Celestino and her studio range from residential, hospitality and commercial projects to creative direction and product design.

Discover what the Aldora Sofa looks like in your own home with our AR tool. Go to moooi.com/product/aldora-sofa via mobile (iOS) and click 'View in AR'.



Cristina Celestino, designer of the Aldora Sofa. (photograph by Valentina Sommariva).



POGO GOAT

Pogo Goats were always sighted on steep cliff sides, moving without a care in the world. With its intricate tracks and secluded habitats, this Extinct Animal wasn't sighted very often.



POGO GOAT WALLCOVERING BY MOOOI for Moooi
Wallcovering in Sand, **URBANHIKE** BY MARCEL WANDERS STUDIO.

S is for Serpentine

The Serpentine Light, by Swedish design group Front, originated from twisting and turning a piece of paper. By playing with the tension and natural flow, they discovered the limits of the different shapes paper could adopt.



Serpentine Light 8

BY FRONT

Serpentine Light comprises four S-shapes, twisted into cones and fashioned together to create an intricate spiralling shape.

A NATURAL AND CONTINUOUS FLOW

Serpentine Light, by Swedish design group Front, originated from playing with a piece of paper, discovering the limits of the different shapes it could adopt. Inspiration came from using the tension of the paper itself, making the surface flow naturally; without losing the continuous flow. They realised the twisting was made easier when using an S-shape. The suspension light comprises four S-shapes, twisted into cones and fashioned together to create an intricate spiralling shape.

The curves are outlined in a darker colouration, as well as supported by spokes, giving the design a pleasant riveting effect. The flow and curve of the material is very natural, coming together in a mathematical way.

The design's strong character and illusion of perpetual movement makes it fit a lot of different environments. The lightweight material and the space between each cone, makes the Serpentine Light a very natural and airy suspension light. It can be easily multiplied in a larger space, the illusion of perpetual movement offering a fun and enchanting effect.

Discover what the Serpentine Light 8 looks like in your own home with our AR tool. Go to moooi.com/product/serpentine-light-8 via mobile (iOS) and click '**View in AR**'.



Front, designers of Serpentine Light.



Discover
Serpentine Light



SERPENTINE CARPET BY FRONT



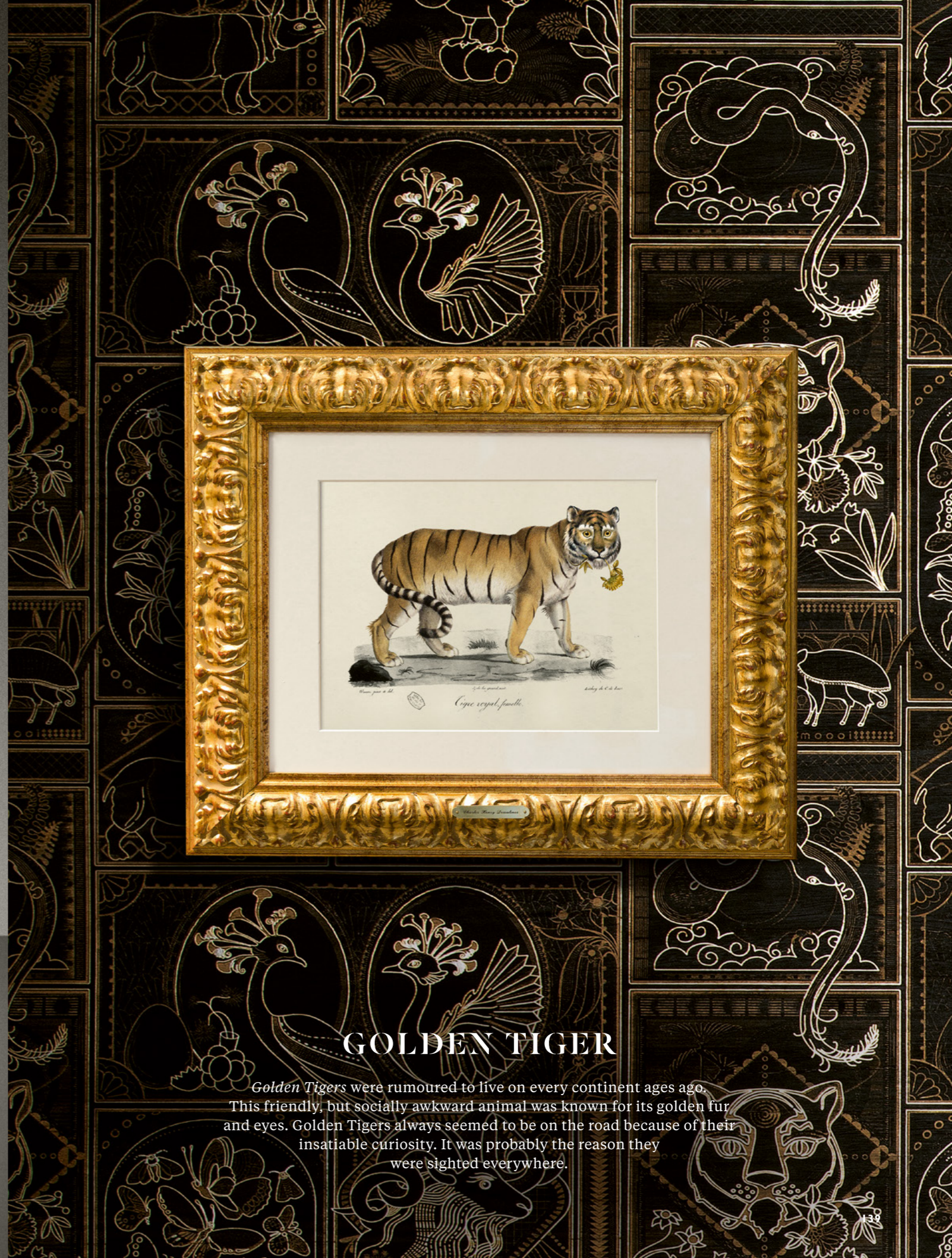
Serpentine Carpet by Front results from playing and bending paper. They created organic and twisted shapes resembling a serpentine swirl. The continuous flow of the material happens naturally. It seems to come together in a mathematical way. The colour gradient and shadow play creates the illusion of a three-dimensional pattern.

SERPENTINE CARPET BY FRONT for Moooi Carpets from the Serpentine Collection in Green/Yellow, **BART SOFA** BY MOOOI upholstered in Mosaic 2 in colour 0972, **OBON TABLE** BY SIMONE BONANNI in Grey, Square High, **NR2 FLOOR LAMP** BY BERTJAN POT in White, **CORDUROY UMBRELLA** **SQUID CUSHION** BY MOOOI in Grey.





GOLDEN TIGER WALLCOVERING BY MOOOI for Moooi Wallcovering in Jarrah, **FLOCK OF LIGHT** BY STUDIO TOER (31 shown), **ZIO DINING CHAIR** BY MARCEL WANDERS STUDIO upholstered in Spectrum leather in colour Terracotta, Oak frame White Wash.



GOLDEN TIGER

Golden Tigers were rumoured to live on every continent ages ago. This friendly, but socially awkward animal was known for its golden fur and eyes. Golden Tigers always seemed to be on the road because of their insatiable curiosity. It was probably the reason they were sighted everywhere.

PRODUCT STORY

Capture the Flock of Light

Flock of Light by Studio Toer captures the most magical moment between day and night — twilight. A warm summer evening dotted with bright sparks glowing around you, bringing a sense of wonder.

FLOCK OF LIGHT
BY STUDIO TOER.



Flock of Light, by Studio Toer, transforms from a light and airy artistic design piece at daytime to a swarm of bright warm lights at night. A swarm captured in stillness.

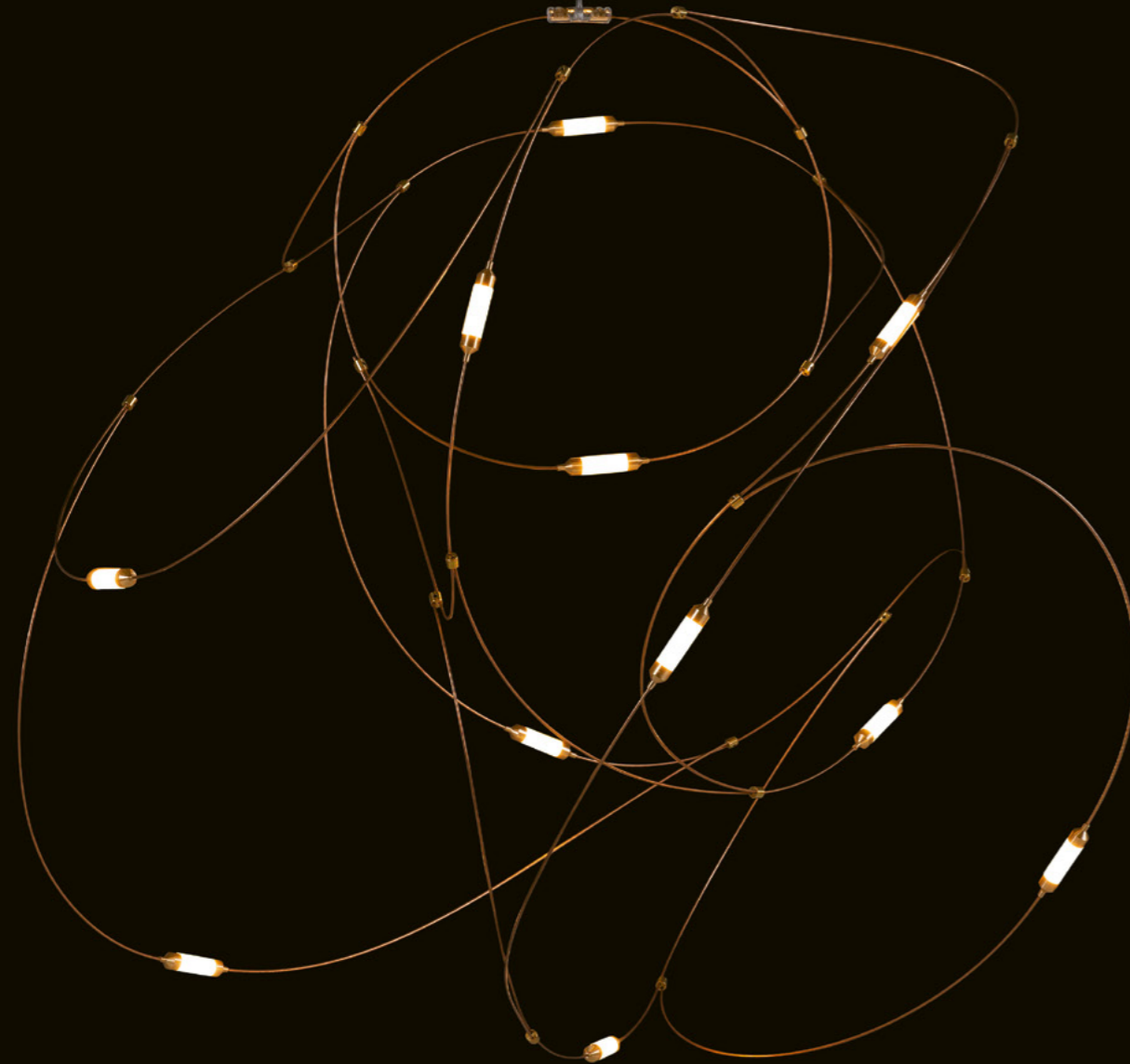
CAPTURE THE FLOCK OF LIGHT

Like standing amidst a swarm of buzzing bright lights. Flock of Light captures the magic of a warm summer evening. The most magical moment between day and night. Studio Toer, renowned for their interactive light installations, created their first design for Moooi from an art installation. With Flock of Light, they developed an artistic design piece suitable for any home and space. Flock of Light is available in three sizes, 11, 21, and 31, after the amount of light sources.

ABOUT THE DESIGNER

Studio Toer is a Dutch multidisciplinary design collective with a strong exploratory and experimental approach. Founded in 2011 by Castor Bours (1984) and Wouter Widdershoven (1986); their work pushes both the technical and aesthetic limits of design within the world of applied arts. They create innovative light objects and installations and interactive experiences. Evolutionary elements and a suggestion of movement are ever-present in all of their projects.

Discover what Flock of Light looks like in your own home with our AR tool. Go to moooi.com/product/flockof-light via mobile (iOS) and click **'View in AR'**.



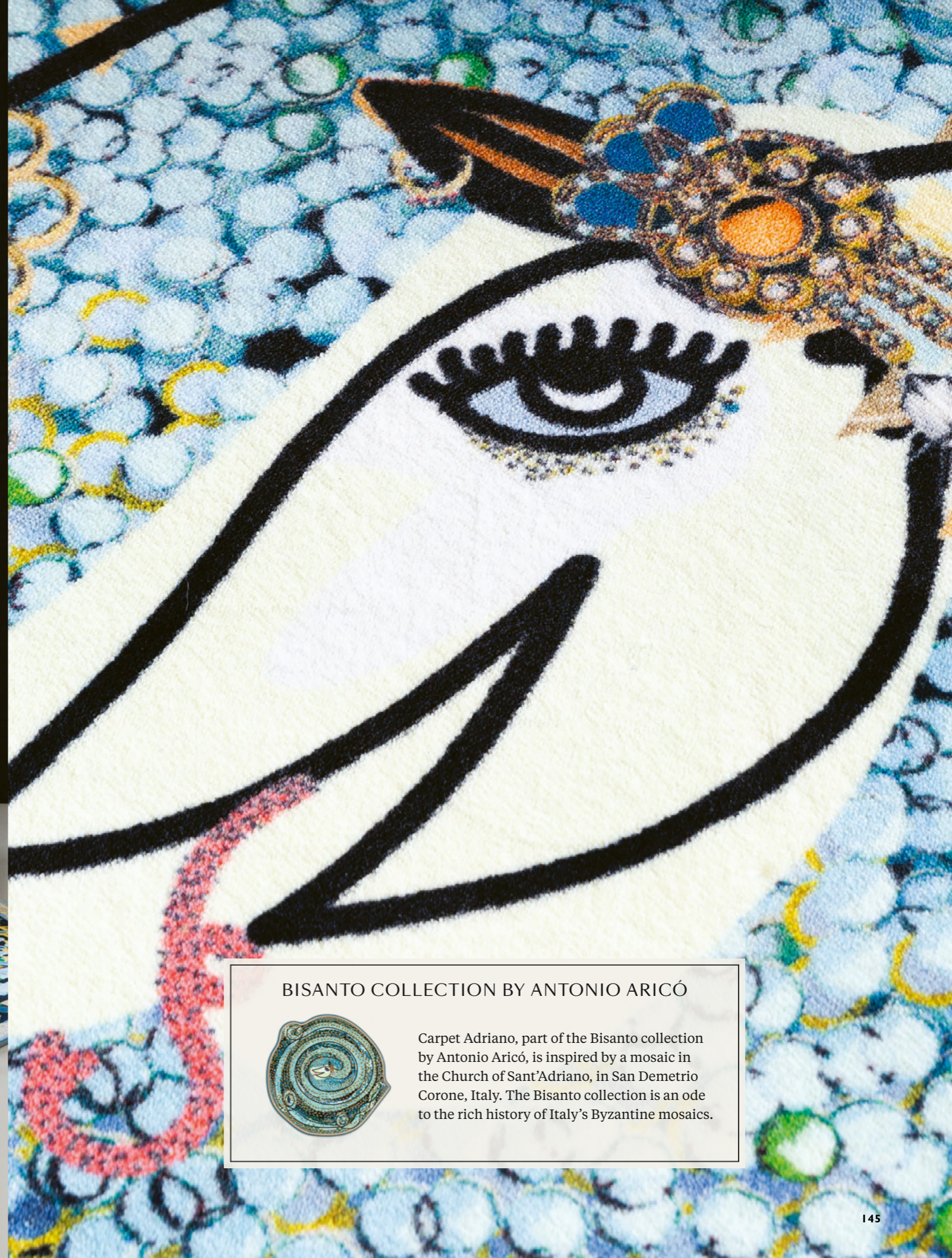
Flock of Light 11

BY STUDIO TOER



Studio Toer, designers of Flock of Light.

BISANTO PILLOWS BY ANTONIO ARICÒ in Adriano, Narcisso, and Kaulonio,
ADRIANO CARPET BY ANTONIO ARICÒ for Moooi Carpets from Bisanto Collection,
HANA ARMCHAIR BY SIMONE BONANNI upholstered in Harald 3 in colour 792, wingback swivel,
POOOF upholstered in Harald 3 in colour 792, **FLOCK OF LIGHT** BY STUDIO TOER (11 shown),
ELEMENTS 002 BY JAIME HAYON in Silk Grey (RAL 7044), **SHOJI BLOSSOM WALLCOVERING** BY MOOOI for Moooi Wallcovering in Denim.



BISANTO COLLECTION BY ANTONIO ARICÒ



Carpets Adriano, part of the Bisanto collection by Antonio Aricò, is inspired by a mosaic in the Church of Sant'Adriano, in San Demetrio Corone, Italy. The Bisanto collection is an ode to the rich history of Italy's Byzantine mosaics.

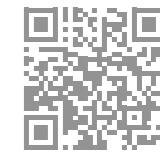


MEMENTO MOOOI MEDLEY SCARF



An essential statement piece in a signature motif. The Memento Moooi Medley Scarf (100% silk) depicts the friendliest and most vivacious Extinct Animals amidst soft fluffy clouds. The animals seem to celebrate life. Or is it the afterlife?

Divine Dreams

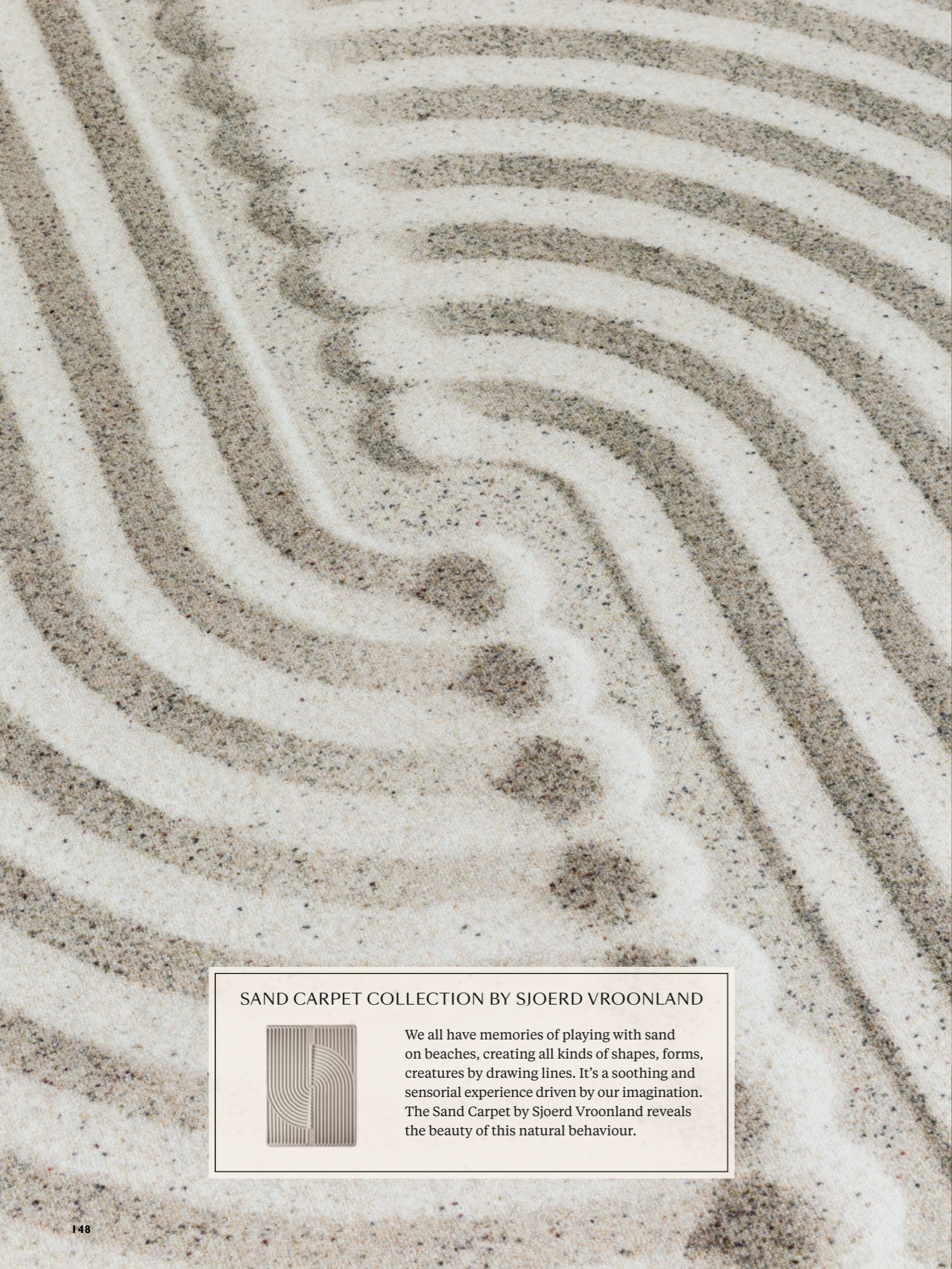


Discover this mood board online



Use our mood boards on [Moooi.com](https://www.moooi.com) to create the most comfortable room in your home

SERPENTINE LIGHT BY FRONT (8 shown), **SAND CARPET TIDE** BY SJOERD VROONLAND for Moooi Carpets in Morning Dunes, **THE GOLDEN CHAIR** BY NIKA ZUPANC upholstered in Signature Leather Golden Glossy, **ROOM FRAGRANCE DIVINE DREAMS** BY MOOOI Reed Diffuser, **MEMENTO MOOOI MEDLEY DAWN ROUND CARPET** BY MOOOI for Moooi Carpets from the Memento Moooi Medley Collection, **ALDORA SOFA** BY CRISTINA CELESTINO upholstered in Palette in colour Forest.



SAND CARPET COLLECTION BY SJOERD VROONLAND



We all have memories of playing with sand on beaches, creating all kinds of shapes, forms, creatures by drawing lines. It's a soothing and sensorial experience driven by our imagination. The Sand Carpet by Sjoerd Vroonland reveals the beauty of this natural behaviour.



Room Fragrance Calli Papayan

WITH NOTES OF BLUE TONKA BEAN, POPCORN, LEMON PEEL, SAGE & PINK PEPPER

MESHMATICS BY RICK TEGELAAR (Large shown),
LIBERTY TABLE BY ATELIER VAN LIESHOUT,
DWARF RHINO WALLCOVERING BY MOOOI
for Moooi Wallcovering in Charcoal.



MOOOI ORIGINALS

The endless possibilities of the Container Table

Endless possibilities, that is what the Container family offers. This Moooi Original by Marcel Wanders studio offers endless configurations to create a solid and architectural base for your interior. The foundation to design your home, your space around.



CONTAINER TABLE NEW ANTIQUES
BY MARCEL WANDERS STUDIO in White
with Oak table top in Traffic White (RAL 9016),
CONTAINER STOOL BY MARCEL WANDERS
STUDIO in White, New Antiques, **HUBBLE**
BUBBLE BY MARCEL WANDERS STUDIO
Frosted (7 shown), **MEMENTO MOOOI**
MEDLEY WALLCOVERING BY MOOOI
for Moooi Wallcovering in Dusk.



⚙️ [Configure Online](#)

Configure, combine, repeat. The Container Table by Marcel Wanders studio, is part of a fully versatile system that has endless composition possibilities. The Container Table fits in every space. Configure your Container Table on moooi.com and view it in AR to discover what it looks like in your own home.

Original, innovative and the first of its kind since its launch almost twenty years ago, the Container family, by Marcel Wanders studio, is still today a unique concept in interior design.

THE INNOVATIVE FOUNDATION OF YOUR HOME

Container is a family of lightweight designs, making the individual items easy to move. But when you add sand or pebbles to the Container Table feet and Bar Stools, it's all strength and stability.

Container Table splits up its identity and functionality into two parts: top and foot. A horizontal piece in different shapes, sizes and materials. The part of the table you touch and live from. The foot is the solid base of the design. The cone-shaped stools or ornamental New Antique stools match the tables perfectly, but thanks to its timeless silhouette, the Container Table goes with any chair or bar stool in the Moooi collection.

ENDLESSLY VERSATILE

This Moooi Original by Marcel Wanders studio offers endless configurations to create a solid and architectural base for your interior. No design in the Moooi collection is more versatile than the Container Table. The feet have different heights, finishes, shapes, and colours. The tabletops have different shapes, sizes, materials and colours. All options are interchangeable. This means endless possibilities to match any space, interior, and personal style. The Container family is the humble servant in a well-designed interior.



DODO PAVONE BLUE DUVET SET BY MOOOI 100% Cotton Satin, Digital Print on front, with Flat Piping around pillowcases, and Uni Dyed backside, **TIE-TAMI WALLCOVERING** BY MOOOI for Moooi Wallcovering in Sunrise, **SPACE ESCAPE PLEJAREN CARPET** BY ELENA SALMISTRARO for Moooi Carpets from the Space Escape Collection, **THE PARTY WALL LAMP** BY KRANEN/GILLE (Glenn, The Mayor, Coco, Bert, and Ted shown).





SPACE ESCAPE COLLECTION BY ELENA SALMISTRARO



The Space Escape collection by Elena Salmistraro comprises colourful carpets and pillows. The collection tells the revolutionary story of our interstellar travels. Each design narrates a part of earth's plans for a better future that doesn't involve humankind.

SPACE ESCAPE PLEJAREN CARPET BY ELENA SALMISTRARO for Moooi Carpets from the Space Escape Collection, **SPACE ESCAPE PILLOWS** BY ELENA SALMISTRARO in Mars & Saturn, **LOVE SOFA** BY MARCEL WANDERS STUDIO upholstered in Justo in colour Flod, **ELEMENTS 002** BY JAIME HAYON in Grey Blue (RAL 5008), **EGG VASE** BY MARCEL WANDERS STUDIO (Large shown), **DODO PAVONE WALLCOVERING** BY MOOOI for Moooi Wallcovering in Yolk, **FILIGREE FLOOR LAMP** BY RICK TEGELAAR.



PRODUCT STORY

Boogie to the rhythm of Space

Is it a mirror? Is it a lamp? Is it a disco? The answer
is yes! Space Table Lamp by Ward Wijnant
is all that and more!

SPACE TABLE LAMP
BY WARD WIJNANT





Bored with your quiet dinner? Dim-to-Disco! Shine a light on your impeccable dancing? Dim-to-Disco! The Space Table Lamp will get you dancing like nobody's watching!

FROM DIM-TO-DISCO!

Let the Space Table Lamp by Ward Wijnant brighten up your life! During the day, it sits quietly with its unobtrusive mirrored appearance. You might even think it's just a fun mirror, distorting its surroundings in a comical way. But once it becomes dark, turn the 'Dim-To-Disco' dimmer to discover an arch of hidden lightbulbs behind the suddenly translucent mirror. From there, the surprises keep on coming. The further you switch the dimmer, the more happens. The white bulbs change into pastels, into a full colour spectrum, to finally switch the colours around, going faster and faster. Maybe it really is a fun mirror after all!

ABOUT THE DESIGNER

After graduating from the Wood and Furniture College and Design Academy Eindhoven, Dutch designer Ward Wijnant started his own company in 2015. His work is characterised by experimenting with materials. It is his mission to interpret the diversity of older methods and materials, translating them into contemporary designs that pay attention to detail and finish. This unexpected element of discovery is what's meaningful in a product or design.



Ward Wijnant, designer of Space Table Lamp.

SPACE TABLE LAMP BY WARD WIJNANT, NO SCREW NO GLUE BUFFET BY JOOST VAN BLEISWIJK, BFF SOFA BY MARCEL WANDERS STUDIO upholstered in Divina MD in colour 203, JEWELS OF GLASS PILLOWS BY CLAIRE VOS in Quartz, LIQUID LAYERS PEBBLE CARPET BY CLAIRE VOS for Moooi Carpets from the Liquid Layers Collection, OBON TABLE BY SIMONE BONANNI in Terracotta, Square Low, HERACLEUM THE BIG O BY BERTJAN POT in Copper (Big shown), SHOJI BLOSSOM WALLCOVERING BY MOOOI for Moooi Wallcovering in Copper, SCENTED CANDLE CALLI PAPAYAN BY MOOOI.

MOOOI PRESENTS

Discover the Extinct Animal Fabric collection

The Extinct Animal Fabrics are the ultimate high-end collection of numerous fabrics and leathers. They bring a touch of luxury, softness and a splash of natural beauty to the upholstered designs in the Moooi collection.

NON RANDOM BY BERTJAN POT
D71 black, LOVE SOFA BY MARCEL
WANDERS STUDIO, fabric dodo pavone
jacquard white, ARMoured BOAR
WALLCOVERING BY MOOOI
WALLCOVERING black/white.





The Museum of Extinct Animals inspired The Extinct Animals Fabric collection. Moooi dived into the world of fabrics and leathers and emerged with a unique collection of fabrics based on the animals' features.

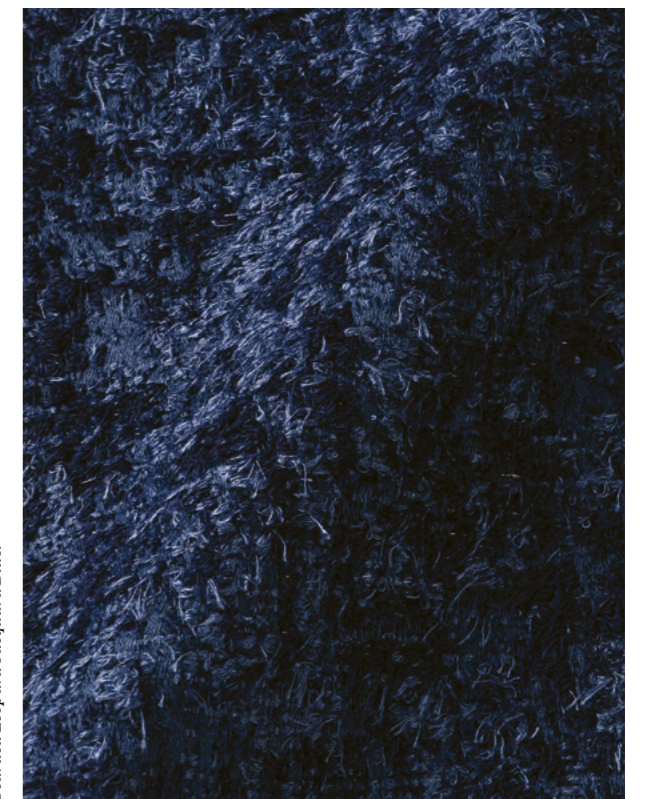
HIGHLY VERSATILE AND TACTILE

The Extinct Animals Fabric Collection are a force of nature to be reckoned with! Their organic structures, extreme softness or roughness, their landscapes and geometric patterns are reminders of the wonders of nature. They embody not only the looks and characteristics but also the tactual feel of the Extinct Animals. An assortment of high-quality materials serves this purpose. They range from high pile cotton velvet to jacquards, from treated leathers to mohair and fluffy fur.

INSPIRED BY THE MUSEUM OF EXTINCT ANIMALS

Moooi sailed away on a bold adventure around the globe and dugged up the dustiest of museum archives in order to find invaluable treasures: the drawings of lost animals, trimmed by imagination.

For Moooi, the unique drawings of these forgotten species were made available by museums and archives from all over the world. Inspired by magnificent extinct animal drawings, we created designs for surfaces: a new collection of fabrics and leathers, wall coverings and carpets that bring the Extinct Animals back to life!



Bearded Leopard Jacquard Blüte.

MENAGERIE OF EXTINCT ANIMALS IVORY
DUVET SET BY MOOOI 100% Cotton Satin, Digital and Rotary Print, with Oxford Border and Flat piping around pillowcases, **DODO PAVONE WALLCOVERING** BY MOOOI for Moooi Wallcovering in Celadon, **MENAGERIE OF EXTINCT ANIMALS IVORY CARPET** BY MOOOI for Moooi Carpets from the Menagerie of Extinct Animals Collection, **MENAGERIE OF EXTINCT ANIMALS CUSHION** in Ivory, **PERCH LIGHT BRANCH** BY UMUT YAMAC (Large shown).





Add a 'beastie' touch to your home during the holiday season. Each Extinct Animal Ornament is expertly crafted to bring your holiday decorating to the next level.

CREATE YOUR OWN MENAGERIE

Go wild in December and opt for a Beastie holiday season with our new Extinct Animals Ornaments. The holiday season is a time of cosiness, celebration, and gift-giving. The perfect season to show your loved ones your appreciation with a personal, funny, or thoughtful gift, such as the Extinct Animals Ornaments. With the Dwarf Rhino, Dodo Pavone, Bearded Leopard, Blushing Sloth, Armoured Boar, and Indigo Macaque you or your loved ones can create your own Menagerie of Extinct Animals in your tree. This merry bunch will bring a smile to anyone's face.



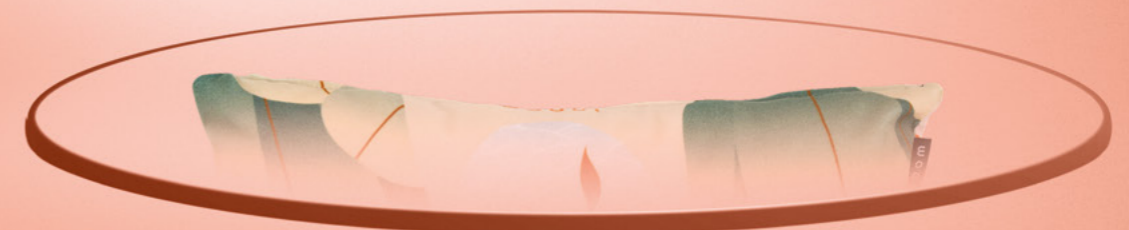
Extinct Animals Ornament Blushing Sloth.

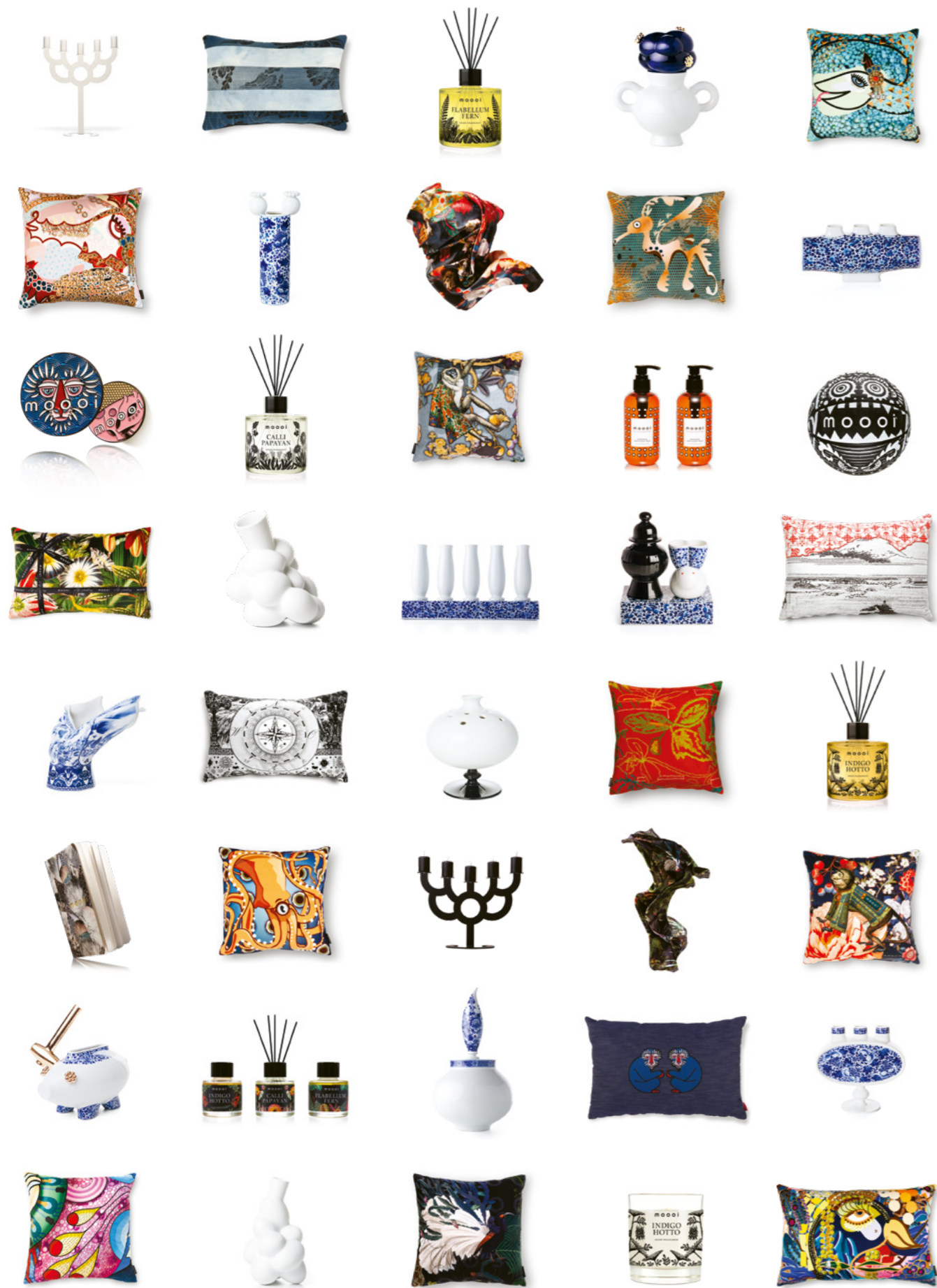
THE EXTRA O COLLECTION

Indulge yourself with a little Extra O

Add a little extra to your home and personal
style with the Extra O Collection.

CALLIGRAPHY BIRD
PILLOW BY MOOOI.





Sensorial room fragrances, comfy pillows, silk scarves, vases in all shapes and sizes and much more. The Extra O collection adds small, but essential, personal touches of creative luxury to your life.

ADD A LITTLE EXTRA O TO YOUR LIFE

Have you ever taken a good look at your home or outfit and wondered what's missing? Even the most well put-together room can feel unfinished. Or your go-to outfit suddenly feels bland and worn-out. Sometimes a room or outfit needs a little extra to top it off. A little Extra O! A well-placed vase or artful pillow in your living room as a new focal point. Or a colourful scarf around your neck or waist to elevate your ensemble.

Accessories are that little extra in your home or personal style that add authenticity. Your personal touch makes your home or day-to-day outfit come alive and stand out from the ordinary. The Extra O collection adds those small, but essential, personal touches of creative luxury to your life. With multisensory accessories in bold colours and imaginative prints, The Extra O collection contains the perfect accessories that are the cherry on top of your interior or daily wear.

SEEN IN THE WILD

Show us your Moooli favourites

Are you a proud owner of a Moooli design?
Do you live A Life Extraordinary? Inspire others and share
your photos on Pinterest and Instagram. Use the hashtag
#Moooli to be featured on our social media channels.



FLOCK OF LIGHT BY STUDIO TOER (11 shown), **ZIO COFFEE TABLE** BY MARCEL WANDERS STUDIO in Natural Oil Stained I 10, **CHESS TABLE** BY FRONT.



TOP: ICONIC EYES BY BERNHARD DESSECKER (85 shown)

MIDDLE: MESHMATICS BY RICK TEGELAAR (Large shown), **CONTAINER TABLE CLASSIC** BY MARCEL WANDERS STUDIO in Black with HPL table top in Black, **ZIO DINING CHAIR** BY MARCEL WANDERS STUDIO upholstered in Oray Ronan in colour Gravel, Oak frame in Stained Cinnamon, **DELFT BLUE VASE** BY MARCEL WANDERS STUDIO (model 6 shown).

BOTTOM: BOLD BY RODERICK VOS in Jet Black (RAL9005), (Little shown), **NO SCREW NO GLUE BUFFET** BY JOOST VAN BLEISWIJK, **BART ARMCHAIR** BY MOOOI upholstered in Justo in colour Lyse, **LIQUID LAYERS PEBBLE CARPET** BY CLAIRE VOS for Moooli Carpets from the Liquid Layers Collection, **OBON TABLE** BY SIMONE BONANNI in Terracotta, Square Low, **DWARF RHINO PILLOW** BY MOOOI.



CONTACT

MOOOI AMSTERDAM

Westerstraat 187
1015 MA Amsterdam
The Netherlands
T +31 (0)20 528 77 60
amsterdam@moooi.com

MOOOI STORE THE HAGUE

Berkenhove 19
2262 AK Leidschendam
The Netherlands
T +31 (0)70 208 30 34
thehague@moooi.com

MOOOI LONDON

23 Great Titchfield Street
London, W1W 7PA
T +44 2089 625691
london@moooi.com

MOOOI NEW YORK

36 East 31st Street
New York, NY 10016
T +1 646 396 0455
ny@moooi.com

MOOOI STOCKHOLM

Norr Mälärstrand 26
Stockholm, Sweden
T +46 733 3272 00
stockholm@moooi.com

MOOOI TOKYO

Three F 6-11-1 Minami Aoyama
Minato-ku, Tokyo
T +81 33 400 1040
tokyo@moooi.com

MOOOI HEADQUARTERS

P.O. Box 5703
4801 EC Breda
Minervum 7003
4817 ZL Breda
The Netherlands

T +31 (0)76 578 44 44
F +31 (0)76 571 06 21
info@moooi.com
sales@moooi.com
(for sales information)
www.moooi.com

SOCIAL

[instagram.com/moooi](https://www.instagram.com/moooi)
[facebook.com/moooi](https://www.facebook.com/moooi)
[pinterest.com/moooi](https://www.pinterest.com/moooi)
[linkedin.com/company/moooi/](https://www.linkedin.com/company/moooi/)
[youtube.com/c/moooivideos](https://www.youtube.com/c/moooivideos)

Copyright ©2022 Moooi B.V. All rights reserved for all text, layout and images.

No text, layout or pictures may be used or reproduced for commercial purposes by third parties, including dealers, retailers, internet shops and other, without the prior written approval by Moooi B.V. The use of text, layout and images or its reproduction of such in press publications – both written and digital – is permitted, under the condition that Moooi is credited.

Scan the code
and make the
front cover
come alive!

