

FUTURE PERSPECTIVES

My Kartell





KARTELL IS BUILT ON A CONTINUOUS DIALOGUE BETWEEN INNOVATION AND CREATIVITY, PRODUCTS AND PEOPLE, OBJECT AND DESIGN. WE PRESENT OURSELVES IN WINDOW DISPLAYS AND RETAIL SPACES THAT EXPRESS THE PHILOSOPHY OF OUR BRAND. WE DIALOGUE WITH OUR CUSTOMERS TO DELIVER A TAILORED PURCHASING EXPERIENCE, WHETHER PHYSICAL OR DIGITAL, ALLOWING KARTELL TO LOOK TO THE FUTURE WITH A VISION ROOTED IN THE PAST.

Kartell

2025

MyKartell

FUTURE PERSPECTIVES

Kartell's mission is look forward, see ahead and move into the future.

This is the natural mindset of a company that, by choice, has always led the field in experimentation, research and creativity.

Our 2025 catalogue uses generative AI to create realistic settings for furniture and furnishing complements and to focus attention on the design of each object as part of a project, in architectural contexts that dialogue with the objects they contain. Full-colour pages enhance lines and details in an almost metaphysical scenario.

Lines, colours and materials are the obvious protagonists of a unique performance conceived by human creativity and reprocessed to form an ideal scenography.

Looking into the future is not just a great way to display products in an attractive graphic layout; it is maps Kartell's values and interprets the strategic choice that Kartell has made in the evolution of its character.

ALBERT table
des. L. Serafini + R. Palomba

VICTORIA GHOST chair
des. P. Starck

BIG FL/Y suspension lamp
des. F. Laviani



JELLIES FAMILY tableware
des. P. Urquiola

JELLY vase
des. P. Urquiola

DUNE tray
des. M. Bellini



ALBERT table
des. L. Serafini + R. Palomba

LOUIS GHOST chair
des. P. Starck

SHANGHAI vase
des. M. Bellini



ANGELO STONE lamp
des. P. Starck

**WE CREATE OBJECTS
THAT USE BEAUTY
AS A WORLDWIDE
CULTURAL MANIFESTO
FOR ITALIAN DESIGN.
KARTELL MEANS
ALWAYS DISCOVERING
SOMETHING NEW,
UNIQUE AND
EXTRAORDINARY AND
MAKING IT PRACTICAL
AND USEFUL
THROUGH A COMPLEX
INDUSTRIAL PROCESS.**



KABUKI floor lamp
des. F. Laviani

TERESA table lamp
des. F. Laviani

ASIA armchair
des. P. Lissoni

THIERRY side table
des. P. Lissoni

AALAND carpet
des. P. Urquiola

H.H.H chair
des. P. Starck

THIERRY XXL table
des. P. Lissoni

I SHINE vase
des. E. Quitllet

U SHINE vase
des. E. Quitllet

K/WOOD chair
des. P. Starck

MAX table
des. F. Laviani

MOBIL drawers
des. A. Citterio with O.Löw



C.KOYA stool
des. P. Starck



KHAN suspension lamp
des. P. Starck

VISCOUNT OF WOOD table
des. P. Starck

PIUMA chair
des. P. Lissoni



BATTERY table lamp
des. F. Laviani

AALAND sofa
des. P. Urquiola

AALAND armchair
des. P. Urquiola

AALAND pouf
des. P. Urquiola

CORTEZA stool/side table
des. P. Urquiola

CORTEZA cachepot
des. P. Urquiola



GLOSSY XXL table
des. A. Citterio with O. Löw

H.H.H chair
des. P. Starck

MINI GEEN-A table lamp
des. F. Laviani

JELLY vase
des. P. Urquiola

SOUND-RACK container
des. L. Serafini + R. Palomba

KLEO cachepot
des. L. Serafini + R. Palomba



H.H.H chair
des. P. Starck

**KARTELL'S CREATIVE
WORKSHOP
EXPRESSES THE
UNIQUENESS
AND ESSENCE
OF DESIGNERS'
THOUGHTS. WE
CELEBRATE OUR
DESIGNERS' TALENT
BY TRANSFORMING
THEIR IDEAS INTO
PRODUCTS.**



H.H.H. chair
des. P. Starck

LUNAT desk
des. P. Urquiola

CHARLA chair
des. P. Urquiola

MINI TAJ table lamp
des. F. Laviani



ASIA sofa
des. P. Lissoni

ATTILA side table
des. P. Starck

NAPOLEON side table
des. P. Starck

ALEDIN TEC MAT table lamp
des. A. & F. Meda



FOUR EXTENDABLE table
des. F. Laviani

ELEGANZA NIA armchair
des. P. Starck



A.I. family
des. P. Starck



A.I. CONSOLE
des. P. Starck

GOODNIGHT wall lamp
des. P. Starck

FRANÇOIS GHOST mirror
des. P. Starck

EUR stool/side table
des. F. Novembre

K/WOOD armchair
des. P. Starck

CARA armchair
des. P. Starck



GEEN-A floor lamp
des. F. Laviani

UNDIQUE MAS side table
des. P. Urquiola

TERESA table lamp
des. F. Laviani



THIERRY family
des. P. Lissoni



THIERRY XXL table
des. P. Lissoni

VENICE chair
des. P. Starck

TERESA table lamp
des. F. Laviani

SHIBUYA vase
des. C. Pillet

LARGO sofa
des. P. Lissoni

TEA wall lamp
des. F. Laviani

MAX-BEAM stool
des. L. Serafini + R. Palomba



T-TABLE side table
des. P. Urquiola



CLAP armchair
des. P. Urquiola

ADAM WOOD bookcase
des. P. Starck

TEA table lamp
des. F. Laviani



GEEN-A floor lamp
des. F. Laviani

MINI GEEN-A table lamp
des. F. Laviani

FOUR table
des. F. Laviani

MADAME armchair
des. P. Starck

MINI GEEN-A table lamp
des. F. Laviani



JELLIES FAMILY tableware
des. P. Urquiola

JELLIES coat hanger
des. P. Urquiola

JELLY vase
des. P. Urquiola

I SHINE vase
des. E. Quitllet

U SHINE vase
des. E. Quitllet



PILASTRO stool/table
des. E. Sottsass

COLONNA stool/table
des. E. Sottsass

CALICE vase
des. E. Sottsass

VISCOUNT OF WOOD table
des. P. Starck



POLVARA bookcase
des. G. Polvara

K-TOP side table
des. R. Dordoni

AALAND carpet
des. P. Urquiola

AL WOOD side table
des. P. Starck

ASIA armchair
des. P. Lissoni

TIPTOP side table
des. P. Starck with E. Quillet

**KARTELL REINVENTS
AND INNOVATES,
GIVING NEW
MEANING TO THE
DEEP-ROOTED
VALUES THAT
IDENTIFY OUR BRAND.
WE DESIGN SO THAT
YOU CAN LIVE EVERY
ASPECT OF SPACE.**

AALAND armchair
des. P. Urquiola

AALAND pouf
des. P. Urquiola

AALAND carpet
des. P. Urquiola

CORTEZA side table
des. P. Urquiola

CORTEZA cachepot
des. P. Urquiola



THIERRY XXL table
des. P. Lissoni

MASTERS chair
des. P. Starck

PLANET suspension lamp
des. T. Yoshioka

ABBRACCIAIO candelabra
des. P. Starck with A. Maggior

PUMO centrepiece
des. F. Novembre

MINI PLANET table lamp
des. T. Yoshioka



OKRA vase
des. P. Urquiola



MINI KABUKI table lamp
des. F. Laviani

TRAYS bookcase
des. P. Lissoni



TRAYS family
des. P. Lissoni

FOUR table
des. F. Laviani

AUDREY chair
des. P. Lissoni

BOURGIE table lamp
des. F. Laviani



LANTERN table lamp
des. F. Novembre

HIRAY sofa
des. L. Serafini + R. Palomba

KLEO carpet
des. L. Serafini + R. Palomba

HIRAY side table
des. L. Serafini + R. Palomba

MINI GEEN-A table lamp
des. F. Laviani



I SHINE vase
des. E. Quitlet

U SHINE vase
des. E. Quitlet

JELLIES FAMILY tableware
des. P. Urquiola

SHANGHAI vase
des. M. Bellini

MOON centrepiece
des. M. Bellini



TRULLO centrepiece
des. F. Novembre

OKRA vase
des. P. Urquiola

COMPONIBILI container
des. A. Castelli Ferrieri

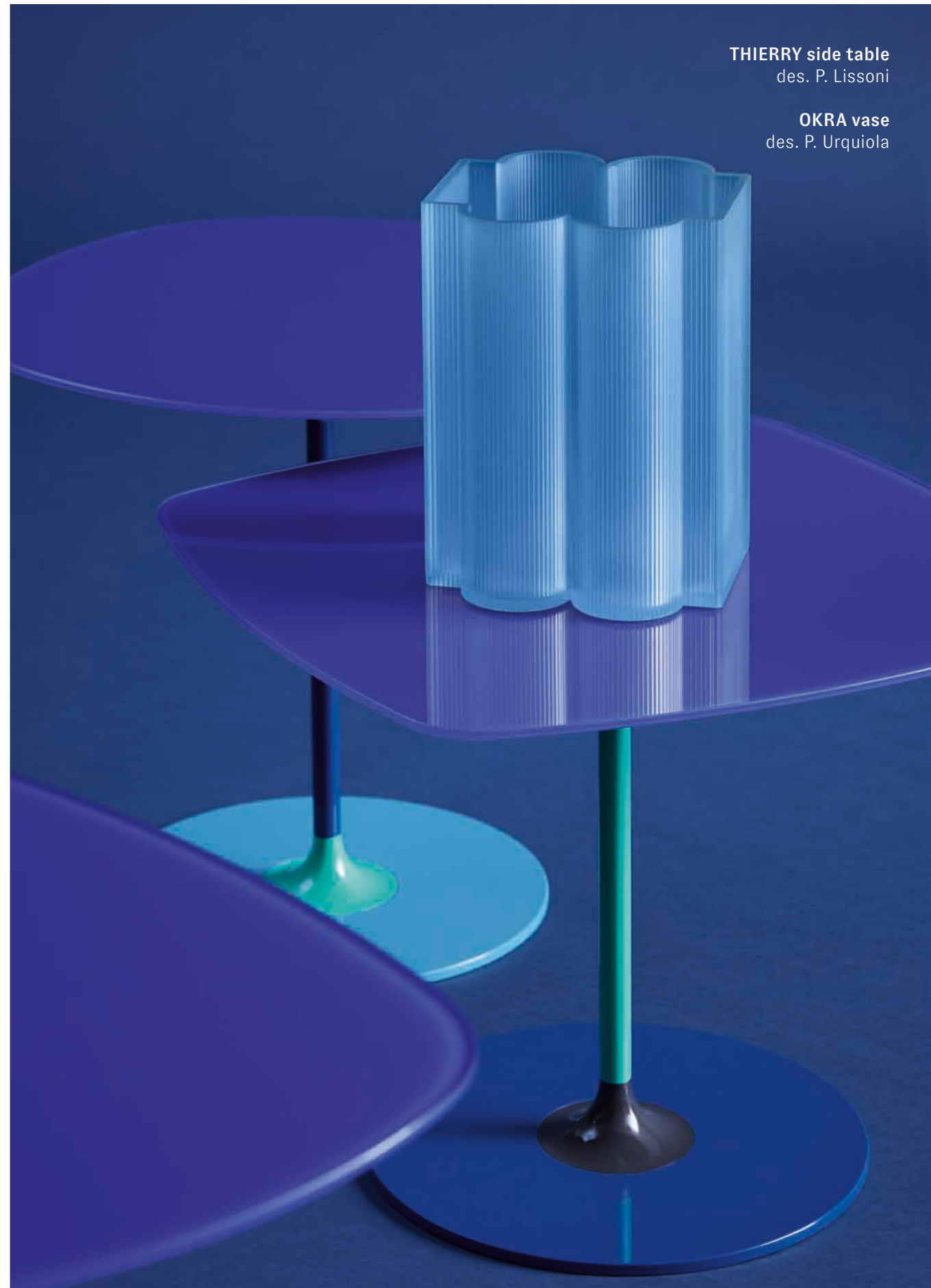
**WE WORK WELL AND
ACT RESPONSIBLY,
RESPECTING OUR
PLANET AND ITS
PEOPLE. WE DESIGN
AND PRODUCE USING
VIRTUOUS MATERIALS,
SAVING ENERGY AND
RESPECTING THE
STRICTEST STANDS
OF SAFETY AND
SUSTAINABILITY.**



PAPYRUS armchair
des. R. & E. Bouroullec



BOURGIE table lamp
des. F. Laviani



THIERRY side table
des. P. Lissoni

OKRA vase
des. P. Urquiola

EARL OF WOOD desk
des. P. Starck

MAUI SOFT chair
des. V. Magistretti

MOBIL drawers
des. A. Citterio with O.Löw

ALEDIN TEC table lamp
des. A. & F. Meda



ASIA armchair
des. P. Lissoni

GEEN-A floor lamp
des. F. Laviani

THIERRY side table
des. P. Lissoni

KLEO cachepot
des. L. Serafini + R. Palomba



K-WAITING armchair
des. R. Dordoni

K-WAITING dormeuse
des. R. Dordoni

K-LUX floor lamp
des. R. Dordoni



K-TOP side table
des. R. Dordoni

K-LIM carpet
des. R. Dordoni

PLASTICS OUTDOOR sofa
des. P. Lissoni

K-LIM carpet
des. R. Dordoni

PRINCE AHA stool
des. P. Starck

PIAZZA tray
des. F. Novembre

JELLIES FAMILY tableware
des. P. Urquiola



I SHINE vase
des. E. Quitlet

**THROUGH NEW
COLORS AND
MATERIALS, KARTELL
REINVENTS THE
PRODUCTS THAT
EXPRESS THE
CHARACTER OF
OUR BRAND AND
TRANSFORMS THEM
INTO SUCCESSFUL
OBJECTS THROUGH
TIMELESS DESIGNS
THAT HARMONISE
WITH THE LATEST
CREATIVE TRENDS.**



COMONIBILI container
des. A. Castelli Ferrieri



AUDREY SOFT chair
des. P. Lissoni



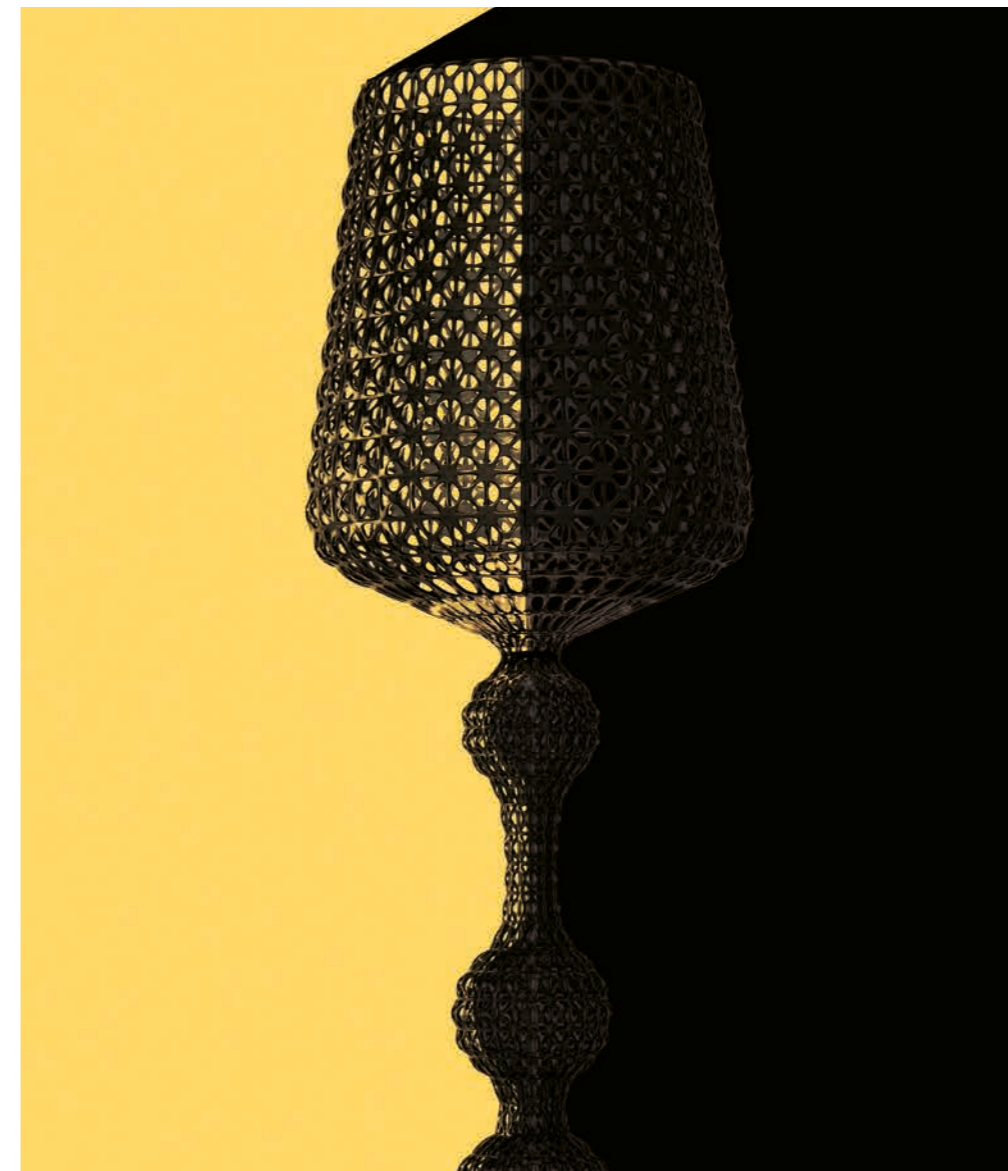
UNDIQUE side table
des. P. Urquiola

KHAN suspension lamp
des. P. Starck

MULTIPLLO table
des. A. Citterio

Q/WOOD chair
des. P. Starck

MINI KABUKI table lamp
des. F. Laviani



KABUKI floor lamp
des. F. Laviani

SHELFISH shelf
des. L. Serafini + R. Palomba

ALL SAINTS mirror
des. L. Serafini + R. Palomba

MAX-BEAM stool
des. L. Serafini + R. Palomba



COMPONIBILI container
des. A. Castelli Ferrieri

HIRAY armchair
des. L. Serafini + R. Palomba

HIRAY sofa
des. L. Serafini + R. Palomba

EUR stool/side table
des. F. Novembre



HIRAY side table
des. L. Serafini + R. Palomba

MINI GEEN-A table lamp
des. F. Laviani

**BY ADOPTING A
NEW APPROACH
TO DESIGN, WE
TRANSFORM
WAYS OF LIVING
AND DELIVER THE
FUNCTIONALITIES
DEMANDED BY ALL
THOSE WHO SEEK
TO INHABIT TODAY'S
SPACES IN BEAUTY
AND COMFORT.**



KABUKI floor lamp
des. F. Laviani

CARA armchair
des. P. Starck

PRINCE AHA stool
des. P. Starck

TEA table lamp
des. F. Laviani

TOOBE floor lamp
des. F. Laviani

AALAND carpet
des. P. Urquiola



K-WAITING sofa
des. R. Dordoni

UNDIQUE MAS side table
des. P. Urquiola

A.I. LOUNGE armchair
des. P. Starck

PLANET floor lamp
des. T. Yoshioka

MINI PLANET table lamp
des. T. Yoshioka

K-TOP side table
des. R. Dordoni

KLEO cachepot
des. L. Serafini + R. Palomba



FATA wall lamp
des. P. Lissoni

JELLY vase
des. P. Urquiola



PLASTICS sofa
des. P. Lissoni

ANGELO STONE floor lamp
des. P. Starck

TERESA table lamp
des. F. Laviani



JELLIES coat hanger
des. P. Urquiola

THIERRY side table
des. P. Lissoni

BE BOP armchair
des. L. Serafini + R. Palomba

MULTIPLA LOW side table
des. A. Citterio

K-LIM carpet
des. R. Dordoni

BELLISSIMA suspension lamp
des. F. Laviani

GLOSSY table
des. A. Citterio with O.Löw

RE-CHAIR chair
des. A. Citterio

TRAMA tableware
des. P. Urquiola



PUMO LAMP table lamp
des. F. Novembre

HIRAY stool
des. L. Serafini + R. Palomba

HIRAY table
des. L. Serafini + R. Palomba

MINI GEEN-A table lamp
des. F. Laviani



BUBBLE CLUB armchair
des. P. Starck

PRINCE AHA stool
des. P. Starck



ANGELO STONE floor lamp
des. P. Starck

A.I. LOUNGE armchair
des. P. Starck

AALAND carpet
des. P. Urquiola

K-TOP side table
des. R. Dordoni

TEATIME tray
des. P. Starck



GOODNIGHT CAP table lamp
des. P. Starck

BIG FL/Y suspension lamp
des. F. Laviani

FOUR CERAMIC table
des. F. Laviani

SMATRIK chair
des. T. Yoshioka

K-LIM carpet
des. R. Dordoni

CALICE vase
des. E. Sottsass



POP sofa
des. P. Lissoni with C. Tamborini

KLEO cachepot
des. L. Serafini + R. Palomba



TEA table lamp
des. F. Laviani



SIR GIO table
des. P. Starck

LOUIS GHOST chair
des. P. Starck

PLANET suspension lamp
des. T. Yoshioka



SPACE table lamp
des. A. Tihany



MAGAZINE RACK
des. G. Stoppino



SMALL GHOST BUSTER dresser
des. P. Starck with A. Maggiar



TERESA table lamp
des. F. Laviani



BLOOM suspension lamp
des. F. Laviani

GLOSSY table
des. A. Citterio with O. Löw

A.I. chair
des. P. Starck

PUMO centrepiece
des. F. Novembre

MINI PLANET table lamp
des. T. Yoshioka

TRIX seating system
des. P. Lissoni

KLEO cachepot
des. L. Serafini + R. Palomba



KLEO carpet
des. L. Serafini + R. Palomba

MINI GEEN-A table lamp
des. F. Laviani

EUR stool/table
des. F. Novembre

HIRAY chair
des. L. Serafini + R. Palomba

HIRAY table
des. L. Serafini + R. Palomba



LUNAM armchair
des. P. Urquiola

LUNAM pouf
des. P. Urquiola

GEEN-A floor lamp
des. F. Laviani

PARAYS carpet
des. P. Urquiola



LUNAM sofa
des. P. Urquiola

UNDIQUE MAS side table
des. P. Urquiola

FL/Y suspension lamp
des. F. Laviani



PLASTICS sofa
des. P. Lissoni

BLAST side table
des. P. Starck

TEATIME tray
des. P. Starck

PARAYS carpet
des. P. Urquiola



TAKE table lamp
des. F. Laviani

CARA OUTDOOR armchair
des. P. Starck

PLASTICS sofa
des. P. Lissoni

KLEO carpet
des. L. Serafini + R. Palomba



PLASTICS OUTDOOR pouf
des. P. Lissoni

MULTIPL0 table low
des. A. Citterio

MINI GEEN-A table lamp
des. F. Laviani

KLEO cachepot
des. L. Serafini + R. Palomba



This catalogue was printed using 100% self-generated electricity produced using photovoltaic panels and other renewable sources.



This catalogue is printed on "Burgo Selena Green" natural wood-free pure cellulose machine-made paper with a handmade look, for luxury printing. Bleached without the use of chlorine and ECF (Elemental Chlorine Free) certified; 100% recyclable and FSC® certified for the responsible management of the world's forests.



The inks used for the printing process are vegetable-based and mineral oil-free. The oil carrier in which the coloured pigments are dissolved is obtained from specially cultivated plant seeds, further limiting Co² emissions. The use of solvents and additives containing VOCs (volatile organic compounds) has been eliminated from the entire printing process.



The printing presses used are Co² Neutral certified, and the printer offsets the inevitable additional Co² emissions associated with the production process with reforestation activities managed by Rete Clima.



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